2024 Australasian **Road Safety** Conference

30 SEPTEMBER - 3 OCTOBER
HOBART, TASMANIA

Sponsorship Prospectus

2024
Australasian
Road Safety
Conference

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Invitation to Sponsor

YA PULINGINA - HELLO AND WELCOME

As Chair of the Tasmanian Chapter and CEO of the Australasian College of Road Safety (ACRS), we are delighted to welcome you to the 2024 Australasian Road Safety Conference, to be held in nipaluna / Hobart from 1 - 3 October 2024.

The Australasian Road Safety Conference is a unique, and somewhat rare, opportunity to bring road safety decision makers, experts, and leaders from Australasian and international jurisdictions together in the one location. The conference provides an opportunity for you to connect, network and collaborate with those working in the field of road safety and for you to help us reach the targets that we are all striving to achieve.

This year's conference will explore the theme of 'Target 2030'. Jurisdictions across Australia and internationally face challenging targets to reach by 2030 in a bid to eliminate road trauma by 2050. We have a long way to go if we are to attain our goals, and with 2030 fast approaching this conference is shaping as a critical forum to discuss what needs to be done, or done differently.

The number of delegates attending the conference continues to grow, with over 600 delegates expected to attend this year's conference. Sponsorship of this event offers a strategic opportunity to demonstrate your organisation's commitment to eliminating death and serious injury on our roads. By sponsoring this event you will associate your brand with thought leadership, sector networking and partnership development and demonstrate your support towards improving road safety.

As evidence of the growing popularity of the conference, this year's pre-conference day on 30 September will include a half day program, providing additional opportunities for networking and sponsorship opportunities.

Corporate members of the Australasian College of Road Safety can benefit from an early bird sponsorship discount of 10% off listed prices, but get in early as this offer expires on 30 April.

We look forward to discussing these partnership opportunities to promote your products and services.

Jenny Branch-Allen (Chair)

Ingrid Johnston (Australasian College of Road Safety CEO)

CONFERENCE THEME

Target 2030: What's the Pathway Forward?

ABOUT THE AUSTRALASIAN ROAD SAFETY CONFERENCE (ARSC)

The ARSC is the region's biggest road safety conference providing an opportunity to engage, challenge, exchange ideas and discuss key issues. The ARSC was born in 2015, bringing together road safety stakeholders and decision-makers from Australasia and international jurisdictions to facilitate collaboration and information sharing. The conference is a partnership between the Australasian College of Road Safety (ACRS), the region's peak membership association for road safety professionals, advocates, and members of the public focused on saving lives and serious injuries on our roads and Austroads, a collective of Australian and New Zealand transport agencies, representing all levels of government. Austroads members are collectively responsible for the management of over 900,000 kilometres of roads valued at more than $250 billion.

Now you can partner with them to help drive change and transform perspectives through the presentation of new ideas and initiatives to reduce road trauma.

CONFERENCE VENUE

Hotel Grand Chancellor Hobart
Ground Floor/1 Davey Street
Hobart, Tasmania 7000

Spectacular Hobart harbour views are the star of the show at the Hotel Grand Chancellor Hobart. From our waterfront vantage point, it is just steps to popular attractions ranging from vibrant Salamanca Place and the markets to charming Battery Point and the MONA Ferry.

Framed by commanding views of Hobart's waterfront, the Hotel Grand Chancellor Hobart is one of the most unique and picturesque event venues in Tasmania. The Hotel Grand Chancellor Hobart is home to the Hobart Convention & Exhibition Centre (HCEC), the largest purpose-built conference and events facility in Tasmania. Located at the heart of Hobart's waterfront, hosting your event at HCEC means you're in a place that's truly exceptional.

Sponsorship & Exhibition

WHY SPONSOR OR EXHIBIT?

Reducing road trauma in Australasia is a priority for the Second Global Decade of Action on Road Safety and it is in the interests of both the economy and social wellbeing of Australia, New Zealand and the rest of the world. ARSC 2024 will play an important role in contributing to this target reduction from the many facets of interaction at the Conference.

Sponsoring or exhibiting at the conference will provide an excellent opportunity to promote your organisation and its role in reducing road trauma, support your brand(s) and to maintain a high profile within the industry before, during and after the event. It is an opportunity to showcase your leadership in the field.

An extensive promotional campaign is implemented in the lead up to the conference and the opportunity exists for your company to be represented as a key supporter, strategically placed before your market. We welcome the opportunity to discuss your individual requirements.

WHO WILL BE THERE?

ARSC 2024 is expected to attract over 600 delegates from across the world in a truly global event including senior advisors, policy-makers, researchers, practitioners, law enforcement officers, senior managers, community leaders, and students working in the wide range of portfolios and industries who impact on improving road safety outcomes. This includes infrastructure construction and maintenance; behavioural science; education and training; emergency services; engineering and new technology; health and rehabilitation; police, justice and law enforcement; local, state and federal governments; communications; traffic management; and vehicle safety industries.

We anticipate the following delegate profile (data based on attendees in 2022):

Program Overview

PRE-CONFERENCE DAY: MONDAY

TIME	ROOM 1	ROOM 2	ROOM 3	ROOM 4
12:30-13:00	Event 1 3 hrs 12:30 - 15:30	Event 2 3 hrs 12:30 - 15:30	Event 4 2 hrs 30 mins 12:30 - 15:00	Event 5 2 hrs 30 mins 12:30 - 15:00
13:00-13:30				
13:30-14:00				
14:00-14:30				
14:30-15:00				
15:00-15:30			Afternoon Tea	
15:30-16:00	Afternoon Tea		Event 7 1 hr 30 mins 16:00 - 17:30	Event 8 1 hr 30 mins 16:00 - 17:30
16:00-16:30	Event 5 1 hr 30 mins 16:00 - 17:30	Event 6 1 hr 30 mins 16:00 - 17:30		
16:30-17:00				
17:00-17:30				
17:30-18:00				
18:00-20:00	Welcome reception			

DAY 1: TUESDAY

TIME	ROOM 1	ROOM 2	ROOM 3	ROOM 4
9:00-9:30	Welcome | Welcome to Country, Government, Road Authority			
9:30-10:30	Morning plenary - Keynote			
10:30-11:00	Morning tea			
11:00-12:00	Session 1	Session 2	Session 3	Session 4
12:00-12:30	Posters			
12:30-13:30	Lunch			
12:45-13:30	Journal of Road Safety: Q&A with the editorial team			
13:30-14:45	Session 5	Session 6	Session 7	Session 8 |Interactive workshop 1
14:45-15:15	Afternoon Tea			
15:15-16:30	Session 9	Session 10	Session 11	Session 12 | Interactive workshop 2
16:30-17:30	Afternoon plenary - Keynote			

DAY 2: WEDNESDAY

TIME	ROOM 1	ROOM 2	ROOM 3	ROOM 4
9:00-10:00	Morning Plenary			
10:00-10:30	Morning tea			
10:30-12:00	Session 13	Session 14	Session 15	Session 16 | Interactive workshop 3
12:00-13:00	Lunch			
13:00-14:15	Session 17	Session 18	Session 19	Session 20
14:15-14:45	Afternoon Tea			
14:45-16:00	Session 21	Session 22	Session 23	Session 24
16:00-17:00	Afternoon Plenary			
18:30-22:00	Conference Gala Dinner			

DAY 3: THURSDAY

TIME	ROOM 1	ROOM 2	ROOM 3	ROOM 4
9:00-10:00	Morning Plenary			
10:00-10:30	Morning tea			
10:30-12:00	Session 25	Session 26	Session 27	Session 28
12:00-13:00	Lunch			
13:00-14:15	Session 29	Session 30	Session 31	Session 32
14:30-15:30	Closing Ceremony including Conference Prizes			

Sponsorship Opportunities

An exciting range of sponsorship opportunities has been developed to ensure a successful outcome for sponsor involvement.

The Conference Committee is dedicated to the task of matching sponsorship packages to your requirements. If you would like to discuss a bespoke opportunity to suit your objectives and your budget, please contact the Sponsorship Manager, Aidan Coates at **aidan.coates@wearemci.com**.

Please note all costs are in Australian Dollars and exclusive of GST and this will be added to your invoice.

SPONSORSHIP PACKAGES	NUMBER	HIGHLIGHTS	EXHIBITION BOOTH	SPONSOR REGISTRATION	CONFERENCE DINNER TICKET	INVESTMENT
Diamond	~~Exclusive~~	~~Key Conference Partner~~	~~18m2~~	~~12~~	~~12~~	**SOLD**
Platinum	~~Exclusive~~	~~Exclusive naming rights to our social event highlight of the conference, the Gala Dinner~~	~~18m2~~	~~6~~	~~6~~	~~$50,000~~ **SOLD**
Gold	4	Opportunity to choose one of four high profile branding options	9m2	4	4	$27,500
Silver	**2 left!**	Choose your preferred branding and advertising experiences within the Exhibition Hall	9m2	2	-	$18,500
Bronze	Limited	Brand exposure at the Conference	-	2	-	$8,000
SPONSORSHIP PACKAGES	NUMBER	HIGHLIGHTS	EXHIBITION BOOTH	SPONSOR REGISTRATION	CONFERENCE DINNER TICKET	INVESTMENT
PROGRAM AND EDUCATIONAL OPPORTUNITIES						
ARSC Regional & Rural Scholarships Sponsorship	~~Exclusive~~	~~Acknowledgement as ARSC Regional & Rural Scholarships sponsor~~	~~18m2~~	~~2~~	~~2~~	~~$60,000~~ **SOLD**
ARSC Low/ Middle Income Countries Scholarships Sponsorship	~~Exclusive~~	~~Acknowledgement and brand recognition as ARSC Low/Middle Income Scholarships sponsor~~	9m2	~~2~~	~~2~~	~~$60,000~~ **SOLD**
Industry Session Sponsor	Limited	Pre-conference program session	9m2	2	2	$20,000
Women in Road Safety Networking Event	Exclusive	Naming rights to the Pre-conference event	-	2	2	$15,500
Early Career Professionals Networking Event	~~Exclusive~~	~~Naming rights to the Pre-conference event~~	-	~~2~~	~~2~~	~~$15,500~~ **SOLD**

SPONSORSHIP PACKAGES	NUMBER	HIGHLIGHTS	EXHIBITION BOOTH	SPONSOR REGISTRATION	CONFERENCE DINNER TICKET	INVESTMENT
International Outreach Chapter Event	Exclusive	Naming rights to the Pre-conference event	-	2	2	$15,500
Plenary Speaker Sponsor	Multiple	Naming rights to the selected speaker	-	-	-	$15,000 (International) $10,000 (National)
Poster Presentation Area	~~Exclusive~~	~~Naming rights to key exhibition feature~~	-	~~1~~	-	~~$11,000~~ **SOLD**
Journal of Road Safety Session Sponsor	Exclusive	Opportunity to include one advert within conference Journal in the leadup to the event	-	2	2	$8,000
AWARDS AND PRIZES						
ACRS Women in Road Safety Award	~~Exclusive~~	~~One of three opportunities to sponsor the ACRS Awards at the Gala Dinner~~	-	~~3~~	~~3~~	~~$15,500~~ **SOLD**
ACRS Young Leaders Oration Award	~~Exclusive~~	~~One of three opportunities to sponsor the ACRS Awards at the Gala Dinner~~	-	~~3~~	~~3~~	~~$15,500~~ **SOLD**
ACRS Excellence in Road Safety Award	Exclusive	One of three opportunities to sponsor the ACRS Awards at the Gala Dinner	-	3	3	$15,500
Individual Conference Prizes	Multiple	Opportunity to present the prize/s at the Closing Ceremony (Day 3)	-	1	-	$3,500
ENVIRONMENTAL						
Go Green Sponsor	Exclusive	Naming rights to Keep Cups Rise Station, Water Fill and Recycling Waste stations	18m2	2	2	$8,000
BRANDING AND ADVERTISING OPTIONS						
Exhibition Entrance Feature	Exclusive	-	-	-	-	$12,500
Exhibition floor decals	6	-	-	-	-	$2,000
Charge bar	Exclusive	-	-	-	-	$7,000
Digital Advertising on App	Multiple	-	-	-	-	$1,800
EDM Advertorial	Multiple	-	-	-	-	$2,000
EDM Banner	Multiple	-	-	-	-	$1,500
Thank you EDM banner post-conference	Multiple	-	-	-	-	$2,000
EXHIBITION						
Exhibition Booth	Multiple	9sqm booth	1	2	-	$6,500
Exhibition theatre presentation	Multiple	-	-	2	-	$3,500

Sponsorship Packages

- **Program and Educational Opportunities**
- **Awards and Prizes**
- **Environmental**
- **Branding and Advertising options**
- **Exhibition**

Diamond Sponsor

Our Diamond sponsor is recognised as a key Conference Partner and is our premium level of sponsorship, providing the highest level of exposure leading up to, during and after the conference.

Exposure

- Podium & video opportunity in opening ceremony
- Acknowledgement as Diamond sponsor in conference opening address
- Acknowledgement as Diamond sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as a Diamond sponsor
- Company logo on the conference website, as a Diamond sponsor, linking to your website
- Promotion as Diamond sponsor on all promotional marketing in the lead up to the conference
- Company logo displayed in opening address presentation
- Promotional item supplied by the sponsor for delegates during the conference (to be approved by ACRS)
- Links to company website and online promotional advertisement in the Conference App
- Opportunity to present for [illegible] minutes [illegible] conference [illegible] (time to be agreed with organising committee)
- Your organisation will be entitled [illegible] the e[illegible]ment p[illegible]se "[illegible]mond Sponsor of ARSC2024: the Australasian Road Safety [illegible]ference [illegible] until December 2024

SOLD

Exhibition site

- Two (2) complimentary exhibition booths with priority allocation – total space 18sqm

Registration

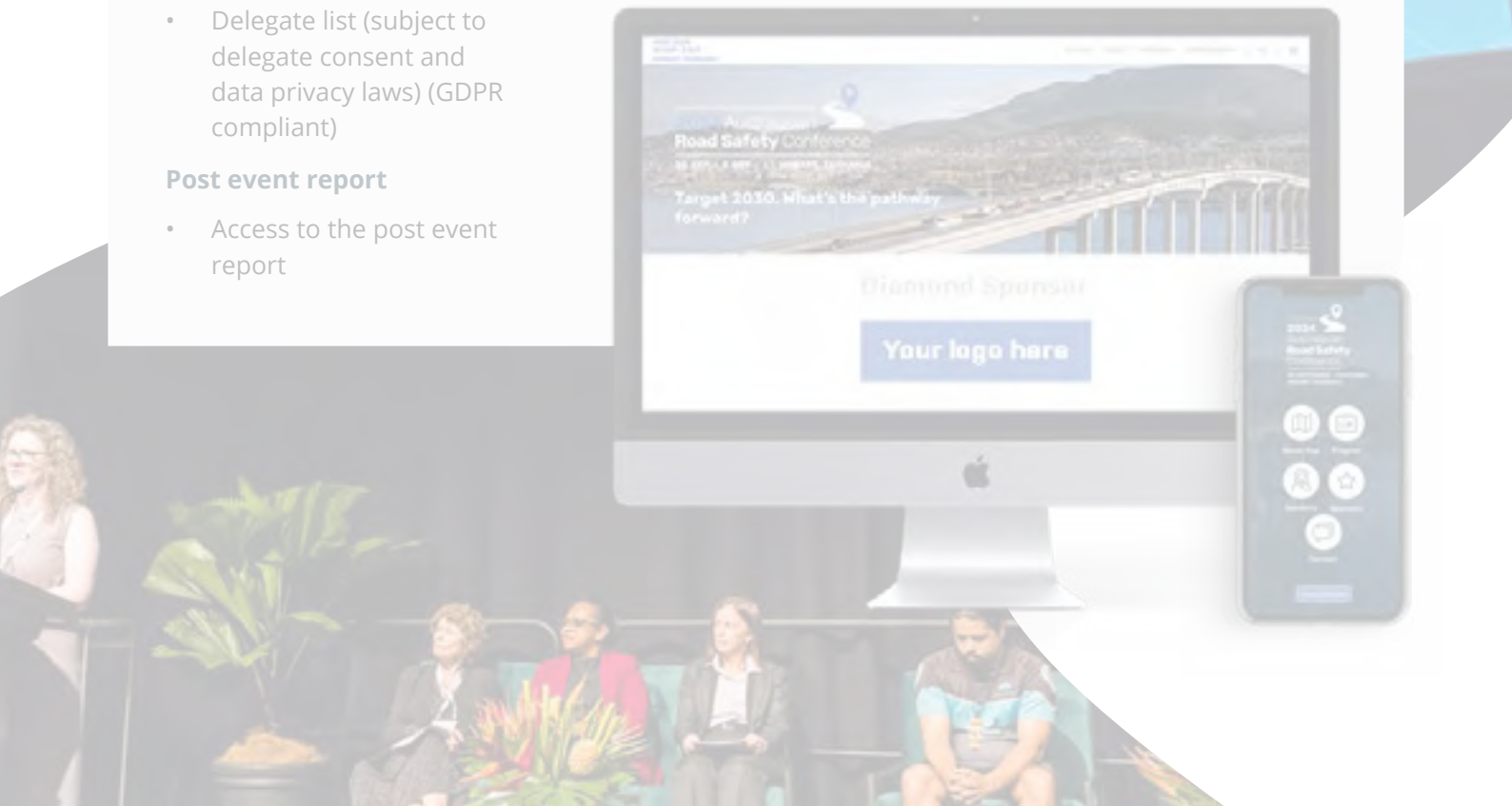
- Twelve (12) full registrations to the conference (including the functions)

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

Post event report

- Access to the post event report



Platinum Sponsor

$50,000 – EXCLUSIVE

A high-level sponsorship, providing significant exposure leading up to, during and after the conference as our Platinum Partner. Exclusive naming rights to our social event highlight of the conference, the Gala Dinner. A social event with the locally produced fine food and drinks as well as entertainment. This option provides the chance to network in more exclusive surroundings.

- Exclusive naming rights to the dinner
- Opportunity for a company representative to make a 3 min speech during the dinner
- Logo on branding for the dinner
- Six (6) tickets to the dinner

SOLD

Additional entitlements included

- Acknowledgement as Platinum sponsor in conference opening address
- Acknowledgement as Platinum sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as Platinum sponsor
- Company logo on the conference website, as a Platinum sponsor, linking to your website
- Promotion as Platinum sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional advertisements in the Conference App
- Your organisation will be entitled to use the endorsement phrase "Platinum Sponsor of ARSC2024: the Australasian Road Safety Conference" from time of confirmation until December 2024

Exhibition site

- Two (2) complimentary exhibition booths – total space 18sqm

Registration

- Six (6) sponsor registrations to the conference
- Six (6) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

Post event report

- Access to the post event report

Gold Sponsor

$27,500 - LIMITED OPPORTUNITIES

Our Gold Sponsors have the opportunity to choose one of the following high profile options as an inclusion in their package. (Options subject to availability, sold on a first come first served basis).

OPTION A – CONFERENCE WELCOME RECEPTION SPONSOR

The Welcome Reception is included in all registrations and therefore a highly attended event, a great ice breaker and networking opportunity.

- Exclusive naming rights to the welcome function
- Opportunity for a company representative to make a 3 min speech
- Logo on signage for the welcome function
- Four (4) additional tickets to the welcome reception

OPTION B – EXHIBITION THEATRE

Be the exclusive Exhibition Theatre Partner and take centre stage within the exhibition. Elevate your brand with prominent visibility, captivating presentations, and networking opportunities. Showcase your industry expertise and connect with key players in the sector.

- Exclusive naming rights to the Exhibition Theatre
- Two (2) 20-minute exhibition theatre presentations
- Prominent positioning of your brand in line with partnership
- Company logo on session slides

OPTION C – LANYARD

Worn by all delegates every day of the conference, this makes your brand highly visible and a memorable brand reminder of a successful ARSC.

- Your logo will be printed on the lanyard

OPTION D – CONFERENCE APP SPONSOR

The opportunity exists for naming rights to the conference app. This is a high profile opportunity that will be in place not just throughout the conference but will continue afterwards.

The Conference App will be widely utilised by each delegate throughout the conference. Features include program and speaker referencing, live polling, Q&A, event stream, access to all delegates, presenters, and sponsors. This is a great way to have your brand in front of many delegates in the week leading up to the conference and for 30+ days post-conference.

- Logo featured on all pages of the platform
- Naming rights to the App
- Company logo on the App cover page
- Optional push notifications to delegates each day of the conference (Subject to approval)

Gold Sponsor

Additional Gold Sponsor entitlements included in all options

- Acknowledgement as Gold sponsor in conference opening address
- Acknowledgement as Gold sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as Gold sponsor
- Company logo on the conference website, as a Gold sponsor, linking to your website
- Promotion as Gold sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional brochures in the Conference App
- Your organisation will be entitled to use the endorsement phrase "Gold Sponsor of ARSC2024: the Australasian Road Safety Conference" from time of confirmation until December 2024.

Exhibition site

- One (1) complimentary exhibition booth – total space 9 sqm

Registration

- Four (4) sponsor registrations to the conference
- Four (4) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

Post event report

- Access to the post event report

Silver Sponsor

$18,500 - LIMITED OPPORTUNITIES

Our Silver Sponsors have the opportunity to choose branding and advertising experiences within the Exhibition Hall, ensuring your brand is extremely visible in high traffic areas. The experiences don't require any staffing commitment from the partnering organisation, making it an impactful way to reinforce your brand with attendees.

OPTION A – BARISTA STATION (2 AVAILABLE)

A dedicated barista station that serves "the good stuff". Fuel attendees' energy while creating a vibrant hub for engagement and brand exposure.

- Naming rights to the chosen station
- Opportunity to provide pull-up banners in designated area
- Logo on chosen cart signage
- Opportunity to provide branded cups, napkins and aprons for serving staff for an additional cost

OPTION B – EXHIBITION LOUNGE

Dedicated free-use areas of the exhibition for delegates and expo visitors, with the partner's brand integrated into the lounge space. The lounge doesn't require any staffing commitment from the partnering organisation, creating an inviting space for attendees to relax and recharge, while seamlessly showcasing your brand.

- Partner logo integrated into a designed lounge space. ARSC organisers will facilitate the experience and build of the zone.
- Opportunity to provide QR Codes, Company Promotional Material (subject to design approval and any additional costs to be covered by the sponsor)

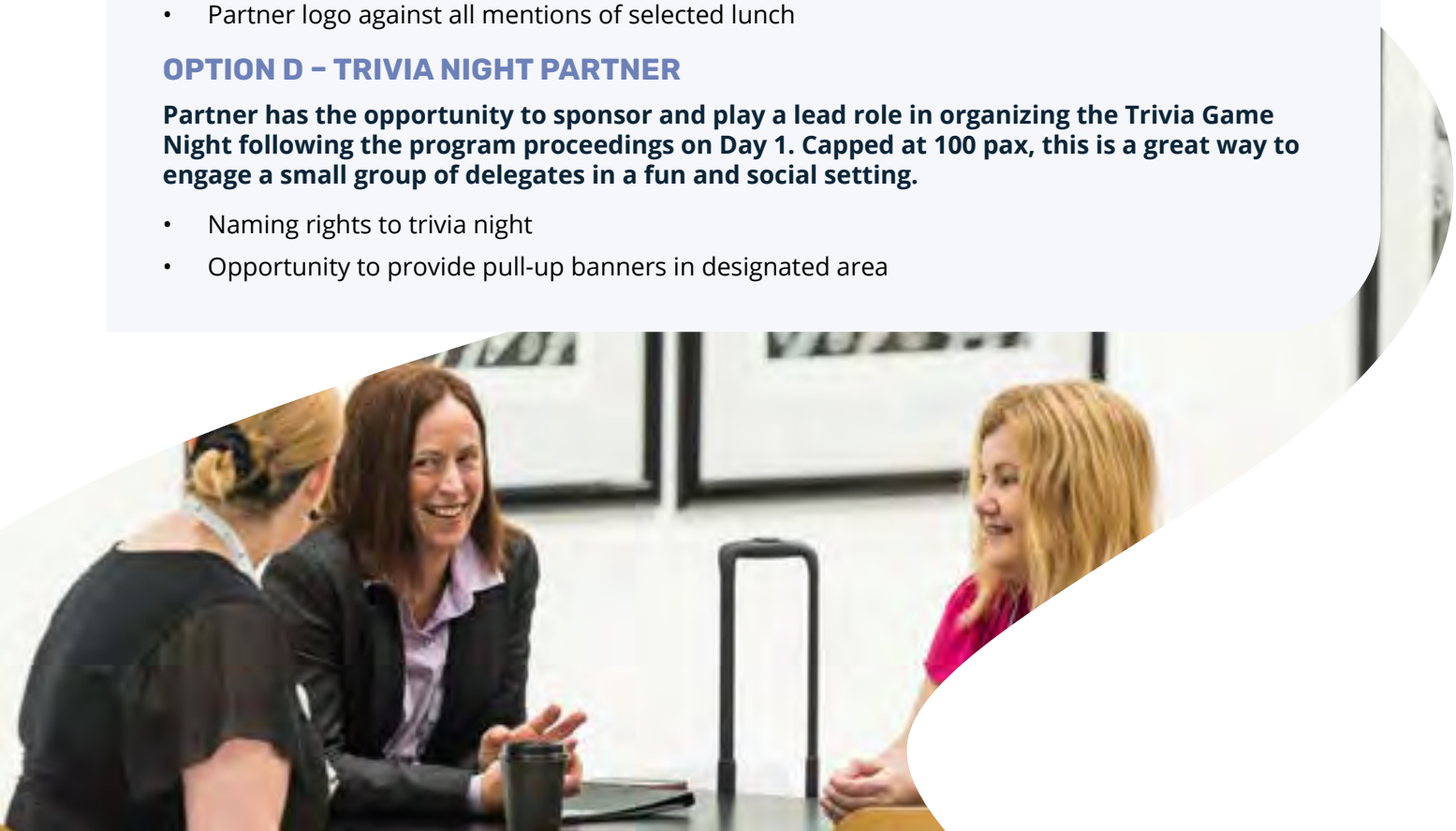
OPTION C - CATERING STATION (3 AVAILABLE)

- Partner logo will be incorporated into physical signage at entry to one of the three lunch buffets
- Partner logo against all mentions of selected lunch

OPTION D – TRIVIA NIGHT PARTNER

Partner has the opportunity to sponsor and play a lead role in organizing the Trivia Game Night following the program proceedings on Day 1. Capped at 100 pax, this is a great way to engage a small group of delegates in a fun and social setting.

- Naming rights to trivia night
- Opportunity to provide pull-up banners in designated area



Silver Sponsor

Additional Silver Sponsor entitlements included in all options

- Acknowledgement as Silver sponsor in conference opening address
- Acknowledgement as Silver sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as Silver sponsor
- Company logo on the conference website, as a Silver sponsor, linking to your website
- Promotion as Silver sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional brochures in the Conference App
- Your organisation will be entitled to use the endorsement phrase "Silver Sponsor of ARSC2024: the Australasian Road Safety Conference" from time of confirmation until December 2024

Exhibition site

- One (1) complimentary exhibition booth – total space 9sqm

Registration

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

Post event report

- Access to the post event report

Bronze Sponsor

$8,000 - LIMITED OPPORTUNITIES

Our Bronze sponsors are perfect for organizations looking to provide brand awareness, without the need for an exhibition booth. Bronze partners have the opportunity to spend up to $5,000 worth of value in Branding and Advertising selections.

Additional entitlements included in options

- Acknowledgement as Bronze sponsor in conference opening address
- Acknowledgement as Bronze sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as Bronze sponsor
- Company logo on the conference website, as a Bronze sponsor, linking to your website
- Promotion as Bronze sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional brochures in the Conference App
- Opportunity to provide pull-up banners in designated area (Subject to space availability)

Registration

- Two (2) sponsor registrations to the conference

PROGRAM AND EDUCATIONAL OPPORTUNITIES

ARSC Regional & Rural Scholarships Sponsorship

$60,000 - EXCLUSIVE

The Regional and Rural Scholarships target individuals working in road safety outside the Capital Cities of Australian States and Territories and New Zealand Regions. Open to employees of non-profits, small businesses, local government, community groups, or research students, the scholarships aim to assist those unable to attend the conference otherwise. With a focus on reducing trauma in regional and rural areas, where two-thirds of road deaths occur, the initiative supports stakeholders with limited resources.

By providing opportunities like attending the ARSC, the scholarships address the challenges faced by local governments in fulfilling their road safety responsibilities. Recipients benefit from gaining international insights, fostering collaboration, and bringing valuable knowledge back to their communities. Furthermore, the scholarships ensure representation of regional and rural perspectives at conferences, contributing to the informed development of road safety research, policy, and practice.

SOLD

Exposure

- Logo featured on all conference collateral
- Acknowledgement and brand recognition as ARSC Regional & Rural Scholarships sponsor in conference opening address
- Acknowledgement and brand recognition as ARSC Regional & Rural Scholarships sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as a ARSC Regional & Rural Scholarships sponsor
- Company logo on the conference website, as ARSC Regional & Rural Scholarships sponsor, linking to your website
- Promotion as ARSC Regional & Rural Scholarships sponsor on all promotional marketing in the lead up to the conference
- Company logo displayed in in opening presentation
- Sponsor can provide a promotional item for delegates (to be approved by ACRS)
- Links to company website and online promotional brochures in the Conference App
- Your organisation will be entitled to use the endorsement phrase “Major Sponsor of ARSC2024: the Australasian Road Safety Conference” from time of confirmation until December 2024

Exhibition site

- One (1) complimentary exhibition booths – total space 9sqm

Registration

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

PROGRAM AND EDUCATIONAL OPPORTUNITIES

ARSC Low/Middle Income Countries Scholarships Sponsorship

$60,000 - EXCLUSIVE

The Low and Middle-Income Countries (LMIC) Scholarships are designed for individuals engaged in road safety outside the Australian and New Zealand Regions. These scholarships are available to road safety professionals, including researchers, practitioners, policy makers, emergency services personnel, and community groups, who are citizens of LMICs. The aim is to provide a platform for presenting work conducted in their respective countries that promotes road safety locally or across the region.

These scholarships offer the opportunity to attend the Australasian Road Safety Conference (ARSC), facilitating research development, capability and capacity building. They support proven concepts and evaluated projects, allowing road safety professionals to showcase their findings at the annual conference. Additionally, recipients can network with fellow participants from various disciplines, gaining valuable knowledge and contributing to the global development of road safety research, policy, and practice. The scholarships play a crucial role in ensuring the representation of international delegates at conferences, fostering informed discussions on a global scale.

SOLD

Exposure

- Logo featured on all conference collateral
- Acknowledgement and brand recognition as ARSC Low/Middle Income Scholarships sponsor in conference opening address
- Acknowledgement as ARSC Low/Middle Income Scholarships sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as a ARSC Low/Middle Income Scholarships sponsor
- Company logo on the conference website, as a ARSC Low/Middle Income Scholarships sponsor, linking to your website
- Promotion as ARSC Low/Middle Income Scholarships sponsor on all promotional marketing in the lead up to the conference
- Company logo displayed in in opening presentation
- Sponsor can provide a promotional item for delegates (to be approved by ACRS)
- Links to company website and online promotional brochures in the Conference App
- Your organisation will be entitled to use the endorsement phrase “Major Sponsor of ARSC2024: the Australasian Road Safety Conference” from time of confirmation until December 2024

Exhibition site

- One (1) complimentary exhibition booth – total space 9 sqm

Registration

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

PROGRAM AND EDUCATIONAL OPPORTUNITIES

Industry Session Sponsorship

$20,000 - LIMITED OPPORTUNITIES

Industry Session Sponsorship will give businesses the unique opportunity to be part of the official program. Limited opportunities are available. Bring your knowledge and skillset to the 2024 ARSC Conference and share with an engaged audience your contribution to road safety throughout Australasia in a workshop-style presentation. (Paper overview to be submitted for committee approval).

Exposure

- Scheduled presentation on the ARSC preconference day (Monday)
- Acknowledgement as Industry Session sponsor in conference opening address
- Acknowledgement as Industry Session sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as Industry Session sponsor
- Company logo on the conference website, as Industry Session sponsor, linking to your website
- Promotion as Industry Session sponsor on all promotional marketing in the lead up to the conference
- Opportunity to send a dedicated EDM about your session to delegates prior to the event (can include an RSVP link back to you)
- Links to company website and online promotional brochures in the Conference App

Registration

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

PROGRAM AND EDUCATIONAL OPPORTUNITIES

Women in Road Safety

$15,500 - EXCLUSIVE | PRE-CONFERENCE NETWORKING EVENT

Exposure

- Recognition as the specific event sponsor
- Naming rights to the specific event
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Promotion as named event sponsor on all promotional marketing in the lead up to the conference
- Opportunity to provide content for a dedicated EDM to conference delegates promoting the event
- Links to company website and online promotional brochures in the Conference App

Registration

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

PROGRAM AND EDUCATIONAL OPPORTUNITIES

Early Career Professionals

$15,500 - EXCLUSIVE | PRE-CONFERENCE NETWORKING EVENT

Exposure

- Recognition as the specific event sponsor
- Naming rights to the specific event
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Promotion as named event sponsor on all promotional marketing in the lead up to the conference
- Opportunity to provide content for a dedicated EDM to conference delegates promoting the event
- Links to company website and online promotional brochures in the Conference App

Registration

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

SOLD

PROGRAM AND EDUCATIONAL OPPORTUNITIES

International Outreach Chapter Pre-Conference Event

$15,500 - EXCLUSIVE | PRE-CONFERENCE NETWORKING EVENT

Exposure

- Recognition as the specific event sponsor
- Naming rights to the specific event
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Promotion as named event sponsor on all promotional marketing in the lead up to the conference
- Opportunity to provide content for a dedicated EDM to conference delegates promoting the event
- Links to company website and online promotional brochures in the Conference App

Registration

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

PROGRAM AND EDUCATIONAL OPPORTUNITIES

Plenary Speaker Sponsor

INTERNATIONAL $15,000 | NATIONAL $10,000

Our speakers are a main drawcard for the conference program, this is a high-profile opportunity for branding.

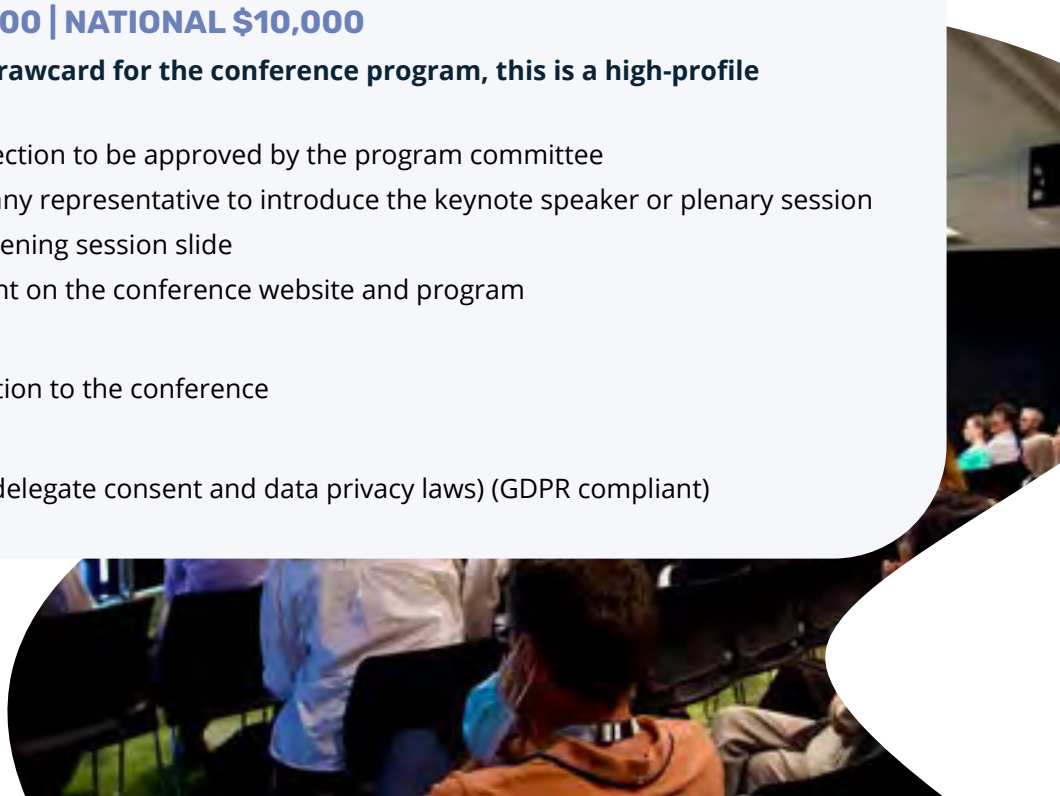
- Speaker and session selection to be approved by the program committee
- Opportunity for a company representative to introduce the keynote speaker or plenary session
- Company logo on the opening session slide
- Promotion of involvement on the conference website and program

Registration

- One (1) sponsor registration to the conference

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)



PROGRAM AND EDUCATIONAL OPPORTUNITIES

Journal of Road Safety Session Sponsor

$8,000 - EXCLUSIVE

Exclusive sponsorship of the conference program session on the Journal of Road Safety: Q&A with the editorial team.

Exposure

- Company logo included in conference promotion within the Journal in the leadup to the event
- Opportunity to include one advert within conference Journal in the leadup to the event
- Recognition as the specific event sponsor
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Promotion as named program sponsor on all promotional marketing in the lead up to the conference
- Opportunity to provide content for a dedicated EDM to conference delegates promoting the event Links to company website and online promotional brochures in the Conference App

Registration

- One (1) sponsor registration to the conference
- One (1) ticket to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

PROGRAM AND EDUCATIONAL OPPORTUNITIES

Poster Presentation Area

$11,000 - EXCLUSIVE

SOLD

The Poster area will be situated in the main exhibition area and will be highly visited throughout the conference as well as hosting the scheduled poster presentation session.

Exposure

- Naming rights to the poster session
- Company logo on the conference website, linking to your website
- Company logo on Poster area signage

Registration

- One (1) sponsor registration to the conference
- One (1) ticket to the conference dinner

AWARDS AND PRIZES

ACRS Women in Road Safety Award

$15,500 - EXCLUSIVE

The Women in Road Safety Award recognises an individual for their outstanding commitment and effectiveness in their efforts to [illegible]

SOLD

ACRS Young Leaders Oration Award

$15,500 - EXCLUSIVE

The Young Leaders Oration Award recognises an individual for their outstanding commitment to saving lives on our roads, demonstrating active involvement in road safety and shows the potential for future leadership.

ACRS Excellence in Road Safety Award

$15,500 - EXCLUSIVE

The Excellence in Road Safety Award acknowledges the organisations, individuals and projects for their outstanding innovation, effectiveness and practicality in saving lives and preventing injuries on roads.

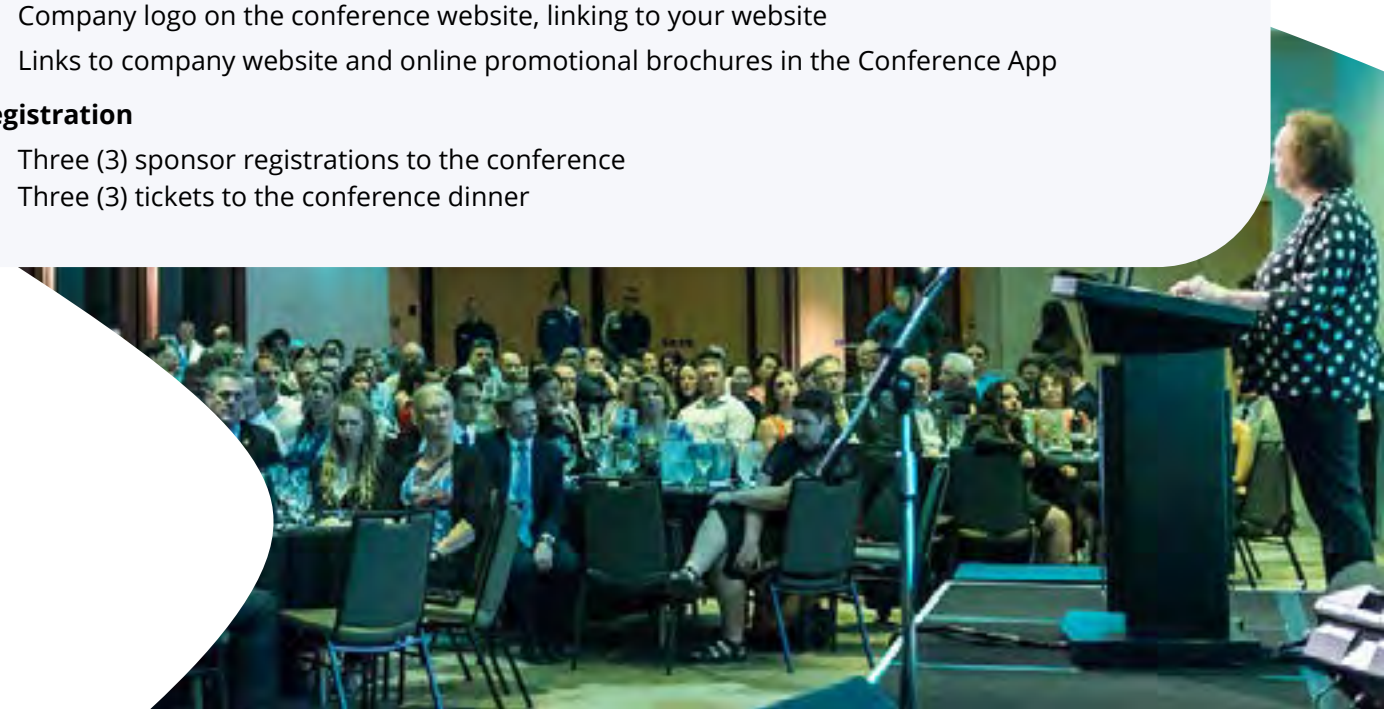
Each award sponsor receives the below entitlements:

Exposure

- Photo opportunity with Assistant Minister for Infrastructure and Transport, Carol Brown and award recipients
- Recognised as the Award sponsor on all promotional marketing in the lead up to the conference
- Company logo on the Award slide at the ceremony
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Links to company website and online promotional brochures in the Conference App

Registration

- Three (3) sponsor registrations to the conference
- Three (3) tickets to the conference dinner



AWARDS AND PRIZES

Individual Conference Prizes Sponsor

$3,500 PER PRIZE

These prestigious prizes are presented prior to the conference closing ceremony.

Choose from one of the following prizes:

- Peter Vulcan Prize for Best Research Submission
- Best Submission by a Road Safety Practitioner
- Best Submission by a New Practitioner
- Best Submission by a New Researcher
- Best Submission with Implications for Improving Workplace Road Safety
- Best Submission with Implications for Improving Road Safety Policing
- Best Conference Theme Submission
- Best Road Safety Poster

Exposure

- Opportunity to present to the recipient of the prize you are sponsoring
- Recognised as the Prize sponsor on all promotional marketing in the lead up to the conference
- Logo on certificate/s

Registration

- One (1) sponsor registration to the conference

ENVIRONMENTAL

Go Green Sponsor

$8,000 - EXCLUSIVE

Please assist us in keeping the conference as environmentally friendly as possible by providing your fully branded 'Keep Cups' for each delegate. (Cups provided by the sponsor).

Exposure

- Naming rights to all water fill stations and recycling stations
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Promotion as named event sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional brochures in the Conference App

Registration

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the conference dinner

Delegate List

- Delegate list (subject to delegate consent and data privacy laws)

BRANDING AND ADVERTISING

Exhibition Entrance Feature

$12,500 - EXCLUSIVE

A notable brand positioning opportunity with a presence at the exhibition entrance.

- Partner logo incorporated into the exhibition entrance feature design
- Partner QR code may be integrated into the exhibition entry design

BRANDING AND ADVERTISING

Exhibition Floor Decals

$2,000 - MULTIPLE OPPORTUNITIES

At a limited number of high-traffic locations around the exhibition floor, partner decals can be purchased to showcase your brand, advertising, or a message to promote booth visitation.

- One 1.0m x 1.0m decal on the exhibition intersection of your choosing (subject to availability) – artwork to be supplied by the partner

BRANDING AND ADVERTISING

Charge Bar

$7,000 - EXCLUSIVE

- Naming rights to Charge Bar zone
- Branding on the Recharge Bar (provided by sponsor)

BRANDING AND ADVERTISING

Digital Advertising on App

$1,800 - MULTIPLE OPPORTUNITIES

A critical resource for all conference and exhibition attendees, the app will house information like exhibition listing, program details and more.

- Full page pop-out PDF advertisement

BRANDING AND ADVERTISING

EDM Advertorial

$2,000 - MULTIPLE OPPORTUNITIES

Distribution mail sent to all registrants, members and mailing list with key conference updates. Your organisation has the opportunity to include an advertorial in one email. There will be a maximum of one advertorial per newsletter.

BRANDING AND ADVERTISING

EDM Banner

$1,500 - MULTIPLE OPPORTUNITIES

Distribution mail sent to all registrants, members and mailing list with key conference updates. Your organisation has the opportunity to include a branded banner for inclusion in one email. A maximum of two banners will be included in each email, making this a prime visibility opportunity.

BRANDING AND ADVERTISING

Thank You EDM Banner

$2,000 - MULTIPLE OPPORTUNITIES | POST-CONFERENCE

Include a banner in the distribution mail sent to all registrants after the event. A maximum of three banners will be included in the email, making this a prime visibility opportunity.

EXHIBITION

Exhibition Booth

$6,500

Exposure

- Company logo on conference website as Exhibitor
- Company logo and 25 word bio in Conference App

Inclusions

- 9sqm exhibition booth (back and side walls)
- Carpeted floor
- One (1) power socket
- Two (2) spotlights
- Company name on fascia above booth

Registration

- Two (2) registrations

Registration Inclusions

- Access to Conference Sessions
- Access to the Exhibition
- Morning tea, lunch and afternoon tea on the conference days
- Welcome Reception
- Option to purchase tickets to the Conference Dinner if not included in the package (see page 7)

EXHIBITION

Exhibition Theatre Presentation

$3,500

- One 20-minute exhibition theatre presentation
- Standard exhibition theatre stage set and audiovisual will be supplied
- Your organisation has the flexibility to design the presentation structure, content, and select speakers

Terms and Conditions

The following terms and conditions apply to your contract as a partner and/or exhibitor at Australasian Road Safety Conference 2024.

THINGS YOU NEED TO KNOW

- You (partnering/sponsoring/exhibiting organisation) by completing the sponsorship booking form or the exhibition booking form accept these Terms and Conditions.
- We/Us (MCI ABN 76 108 781 988) representing the Organising Committee and the Host Body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website (https://australasianroadsafetyconference.com.au/) for the latest information on ARSC 2024.

SERVICES

- All Services will be provided based on the information and specifications supplied by you. All information that we provide is supplied in good faith, but we do not warrant or guarantee the accuracy or completeness of any information provided by us or any third party. It is not within the scope of our obligations to enquire as to, or to verify, the accuracy of completeness of information that we receive from your or any third parties.
- The Services and Deliverables specified in previous conversations are indicative only and may be amended by us from time to time. While we will use all reasonable endeavours to deliver the features and functionality specified therein, nothing in this Agreement prevents us from amending the Services at any time during the event delivery.
- We will use reasonable endeavours to provide the Services promptly or by an applicable Delivery Date or such other dates as agreed by the parties in writing. Any Delivery Date or time quoted for delivery, commencement or completion of any part of the Services is an estimate only and time will not be of the essence.

YOUR OBLIGATIONS

You acknowledge that our ability to be able to provide the Services to you without delay or interruption is dependent on your full and timely cooperation. You will (and will ensure that the Authorised Users will):

- Co-operate with and assist us in the supply of your content
- Promptly provide us with full and accurate information, data and explanations as and when required;
- Comply with applicable laws and regulations (including the General Data Protection regulation ("GDPR") with respect to user privacy, data collection, data retention, data transmission, data storage and the use of cookies
- Comply with all reasonable directions and guidelines from us as advised from time to time.

FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any partnership or exhibition entitlements, including allocation of booth location (allocated in order of partnership/exhibition level) until all monies have been paid.
- All prices are quoted in Australian dollars and exclude GST.
- Payments can be made via electronic funds transfer (EFT).
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card a processing fee may be charged.
- In no event will MCI Australia/ARSC 2024 be liable to you or any third party for any:

CANCELLATION

- You must notify us in writing if you need to cancel.
- Cancellations received prior to 31 July 2024 will be refunded 50% of the total investment amount
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- No exhibitor shall occupy allocated space until all monies owing to the organiser by the exhibitor are paid in full.
- In the unlikely case that the event cancels, ARSC 2024 will refund your full financial investment minus any expenses incurred to date of the

cancellation. This includes, but not limited to, any costs for your program involvement and any promotional exposure up until the time cancellation occurs.

- In the unlikely case that the event postpones or changes format significantly from what is outlined in this prospectus the extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. ARSC 2024 will forward requests for annulment of contract or refund to MCI Australia for arbitration.

YOU AND YOUR STAFF ONSITE

- Your application to sponsor does not constitute an attendee registration unless outlined in your sponsorship entitlements package. You will need to do that separately.
- All exhibition staff must be registered online—i.e. complimentary exhibitor/partner registration, or by purchasing additional exhibitor/sponsor staff registrations.

PRINT + PROMOTIONAL ENTITLEMENTS

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated meeting spot colour/s OR mono depending on the method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- Please provide all material at 300 DPI at 100% in jpeg (preferred for website) AND eps (preferred for print) format including, where possible, RGB or Pantone colour equivalents.
- Where applicable, advertisements are to be supplied by the sponsor.
- No print or web recognition will be given unless payment terms have been met.

NON-SPONSORED FUNCTIONS

To seek approval to host an un-endorsed but approved satellite function, please share with the conference secretariat the following details for review and approval by the conference organisers:

- Function name
- Location
- Date/time
- Expected attendee numbers
- Function objectives/content summary

Proceeding with running unauthorised function in competition with the conference will be seen has hosting a pirate symposium.

PRIVACY STATEMENT

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us. In addition, your name, organisation, and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors, and partners at the event. If you do not wish your details to be included in this list, please contact us.

Application Form

Please send completed applications to ARSC 2024 Sponsorship & Exhibition Manager **Aidan Coates** at aidan.coates@wearemci.com or call **+612 9213 4049** for any queries.

CONTACT DETAILS OF APPLICANT

☐Mr ☐Mrs ☐Ms ☐Miss ☐Dr ☐Prof ☐Other

Given name _____ Family name _____

Position _____ Industry sector _____

Organisation name (for invoicing purposes) _____

Organisation name (for marketing purposes) _____

Address _____

State _____ Country _____ Postcode _____

Email _____ Phone ( ) _____

Website _____ Mobile _____

SPONSORSHIP PACKAGES	NUMBER	INVESTMENT (AUD)	
Diamond	Exclusive	**SOLD**	N/A
Platinum	Exclusive	~~$50,000~~ **SOLD**	N/A
Gold	4	$27,500	☐
Silver	**2 left!**	$18,500	☐
Bronze	Limited	$8,000	☐
PROGRAM AND EDUCATIONAL OPPORTUNITIES			
ARSC Regional & Rural Scholarships Sponsorship	Exclusive	~~$60,000~~ **SOLD**	N/A
ARSC Low/Middle Income Countries Scholarships Sponsorship	Exclusive	~~$60,000~~ **SOLD**	N/A
Industry Session Sponsor	Limited	$20,000	☐
Women in Road Safety Networking Event	Exclusive	$15,500	☐
Early Career Network Event	Exclusive	~~$15,500~~ **SOLD**	N/A
International Outreach Chapter Event	Exclusive	$15,500	☐
Plenary Speaker Sponsor	Multiple	$15,000 (International) $10,000 (National)	☐
Journal of Road Safety Session Sponsor	Exclusive	$8,000	☐
Poster Presentation Area	Exclusive	~~$11,000~~ **SOLD**	N/A
AWARDS AND PRIZES			
ACRS Women in Road Safety Award	Exclusive	~~$15,500~~ **SOLD**	N/A
ACRS Young Leaders Oration Award	Exclusive	~~$15,500~~ **SOLD**	N/A
ACRS Excellence in Road Safety Award	Exclusive	$15,500	☐
Individual Conference Prizes	Multiple	$3,500	☐

SPONSORSHIP PACKAGES	NUMBER	INVESTMENT (AUD)	
ENVIRONMENTAL			
Go Green Sponsor	Exclusive	$8,000	☐
BRANDING AND ADVERTISING			
Exhibition Entrance Feature	Exclusive	$12,500	☐
Exhibition floor decals	6	$2,000	☐
Charge bar	Exclusive	$7,000	☐
Digital Advertising on App	Multiple	$1,800	☐
EDM Advertorial	Multiple	$2,000	☐
EDM Banner	Multiple	$1,500	☐
Thank you EDM banner post-conference	Multiple	$2,000	☐
EXHIBITION			
Exhibition Booth	Multiple	$6,500	☐
Exhibition theatre presentation	Multiple	$3,500	☐

EXHIBITORS (PLEASE INDICATE YOUR CHOSEN PARTICIPATION)			
Exhibition Details	Booths /m² required		Total
☐ Shell Scheme		$	

EXHIBITION DETAILS

Location: The congress managers will endeavour to allocate space in line with your request, however this cannot be guaranteed.

Please indicate your preferred booth location:

I do not wish to be located adjacent to these companies:

I wish to be located adjacent to these companies:

My signature below confirms my application to partner the ARSC 2024. Understanding and agreement to the terms and conditions of partnering or exhibiting with the meeting are assumed with receipt of your completed and signed application to partner or exhibit.

Insert TOTAL amount payable AUD ex GST | Title | Name (please print clearly) | Company position

Signature Date (DD/MM/YY) / / | Signature

PAYMENTS

Upon confirmation of your sponsorship or exhibition you will be invoiced 100% due in 14 days. If you are an ACRS corporate member an early bird 10% discount applies to applications received prior to 30 April 2024.

2024 Australasian **Road Safety** Conference

30 SEPTEMBER - 3 OCTOBER
HOBART, TASMANIA

FOR ALL PARTNERSHIP AND EXHIBITION ENQUIRIES CONTACT:

ARSC 2024 Sponsorship & Exhibition Manager
Aidan Coates
Tel: +612 9213 4049
Email: aidan.coates@wearemci.com