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**2026**   
Australasian  
**Road Safety**  
Conference

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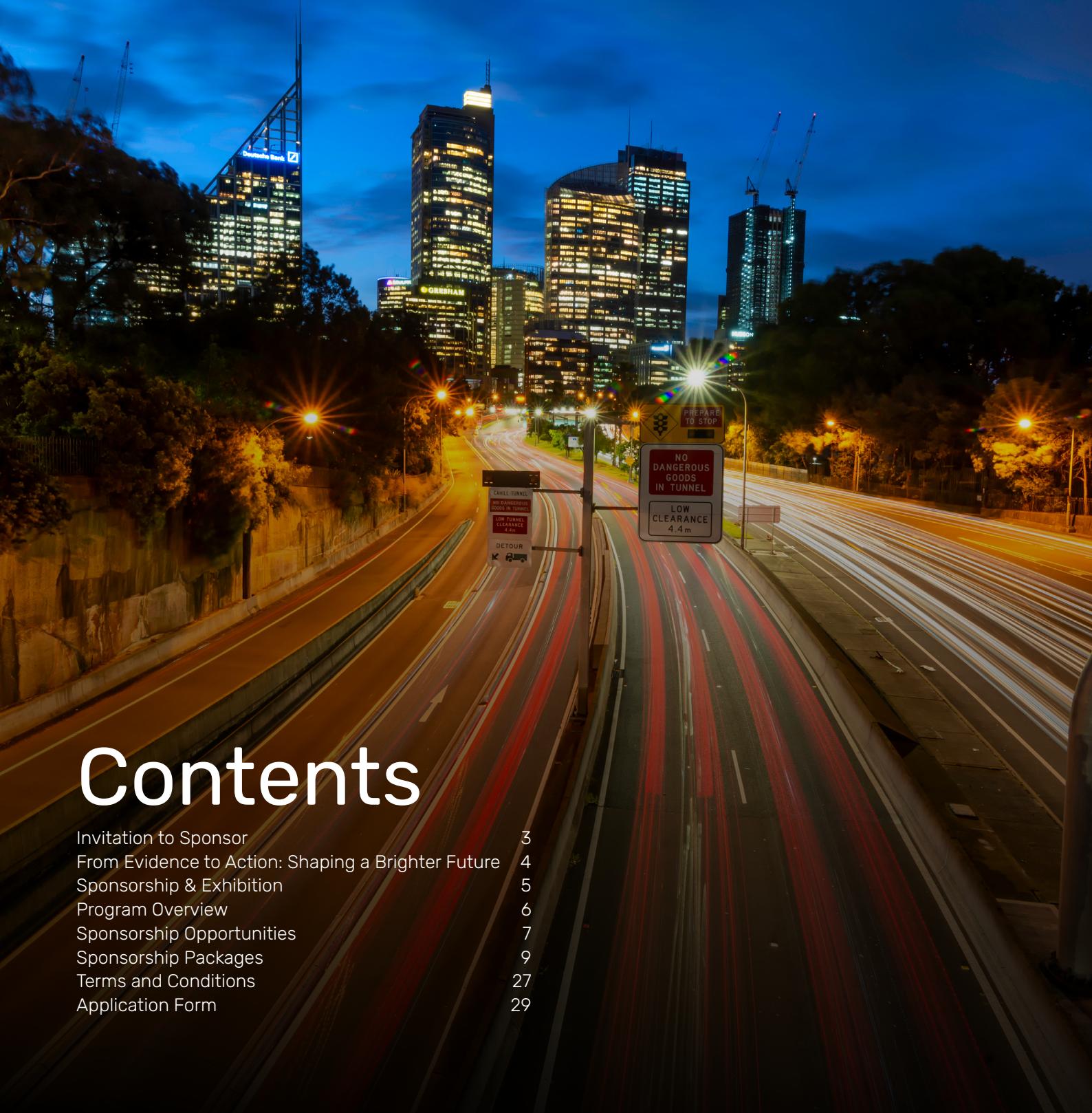
**26 - 29 OCTOBER, 2026**  
**SYDNEY, NSW, AUSTRALIA**

# **Sponsorship Prospectus**



**2026**  
Australasian  
**Road Safety**  
Conference

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# Contents

Invitation to Sponsor	3
From Evidence to Action: Shaping a Brighter Future	4
Sponsorship & Exhibition	5
Program Overview	6
Sponsorship Opportunities	7
Sponsorship Packages	9
Terms and Conditions	27
Application Form	29

# Invitation to Sponsor

## HELLO AND WELCOME

**As Chair of the New South Wales Chapter and CEO of the Australasian College of Road Safety, we invite you to join us for the 11th Annual Australasian Road Safety Conference, held at the Hyatt Regency in Sydney from 26 - 29 October 2026.**

This is the biggest annual road safety conference in the world, with delegates from more than 20 countries. Smaller host cities attract over 600 attendees, but this is the first time since 2018 the event is in Sydney - Australia's front door - so we anticipate a record-breaking year.

The 2026 Australasian Road Safety Conference is the premiere event to explore innovative research and technology, and best practice and strategy to reduce road trauma.

The theme of this year's conference is *From Evidence to Action: Shaping a Brighter Future*. We will look at what the evidence is telling us and the challenges threatening road safety.

Importantly, conference will explore how we engage with key groups such as medical professionals and first responders, some of whom may be attending their first conference.

The exhibition area is the engine room of conference, where networking takes place and annual friendships are renewed. The plenary and concurrent sessions are where the best of the best present. The exchange of ideas continues at social functions. Your sponsorship and exhibitions enable sharing of research and knowledge which cannot take place anywhere else.

All opportunities for sponsors and exhibitors listed in the prospectus cover the inclusion of your information in the conference app. We are committed to collaborating with you to align your sponsorship and exhibition packages to the strategic objectives of your organisation and ensure you are satisfied with your involvement and return on investment.

Corporate members of the Australasian College of Road Safety can benefit from an early bird sponsorship discount of 10% off listed prices but get in early as this offer expires on 30 April 2026. We look forward to discussing these partnership opportunities to promote your products and services.



**Mick Timms**  
(Host Committee Chair)



**Ingrid Johnston**  
(Australasian College of Road Safety CEO)



## CONFERENCE THEME

# From Evidence to Action: Shaping a Brighter Future

We are at risk of missing the 2030 targets for death and serious injuries. Impactful collaboration is critical to developing optimal and innovative solutions, and a brighter future.

At the 2026 Australasian Road Safety Conference in Sydney, we will consider:

- The evidence and the action:
  - What is the evidence telling us?
  - How are we transforming evidence into action?
  - What are our key messages? How do we create a sense of urgency in the community?
  - How do we educate and persuade leaders, influencers, and the community?
  - How do we engage key groups (e.g. medical professionals and first responders)?
- The future:
  - What challenges threaten road safety?
  - How do we combat these threats?
  - What must we do differently?

Abstracts which demonstrate evidence of collaboration are encouraged.

As well as established presenters, we call on newcomers, such as medical responders and the broader triple-zero community, to participate in conference.

The focus on education, persuasion, messaging and influencers is aimed at road safety communications including the field of social media.

## CONFERENCE VENUE

### **Hyatt Regency Sydney 161 Sussex St, Sydney NSW 2000**

Experience the vibrant energy and harbourfront charm of Hyatt Regency Sydney, where genuine hospitality meets contemporary comfort in the heart of the city. With stylishly appointed rooms and suites offering stunning views of Darling Harbour, this centrally located hotel places you just moments from Sydney's top shopping, dining, and entertainment.

From rooftop cocktails at Zephyr Sky Bar to fresh, locally sourced cuisine at Sailsmaker, every detail is designed to elevate your stay with effortless luxury. For those planning meetings or celebrations, the hotel also boasts some of Sydney's most expansive and flexible event spaces, perfect for everything from intimate gatherings to grand occasions.



# Sponsorship & Exhibition

## WHY SPONSOR OR EXHIBIT?

Reducing road trauma is a priority for the Second Global Decade of Action on Road Safety and it is in the interests of both the economy and social wellbeing of Australia, New Zealand and the rest of the world. 2026 ARSC will play an important role in contributing to this target reduction from the many facets of interaction at the Conference.

Sponsoring or exhibiting at the conference will provide an excellent opportunity to promote your organisation and its role in reducing road trauma, support your brand(s) and to maintain a high profile within the industry before, during and after the event. It is an opportunity to showcase your leadership in the field.

An extensive promotional campaign is implemented in the lead up to the conference and the opportunity exists for your company to be represented as a key supporter, strategically placed before your market. We welcome the opportunity to discuss your individual requirements.

## WHO WILL BE THERE?

2026 ARSC is expected to attract over 800 delegates from across the world in a truly global event including senior advisors, policy-makers, researchers, practitioners, law enforcement officers, senior managers, community leaders, and students working in the wide range of portfolios and industries who impact on improving road safety outcomes. This includes infrastructure construction and maintenance; behavioural science; education and training; emergency services; engineering and new technology; health and rehabilitation; police, justice and law enforcement; local, state and federal governments; communications; traffic management; and vehicle safety industries.

**We anticipate the following delegate profile (data based on attendees in 2025):**



# Program Overview

This is an indication of the program and it's subject to change as the conference planning progresses

TIME	MONDAY 26 OCTOBER 2026			
<b>10:00-12:00</b>	Meeting (Closed)	Meeting (Closed)	Meeting (Closed)	Meeting (Closed)
<b>12:00-12:30</b>	Lunch			
<b>12:30-14:30</b>	Workshop 1	Workshop 2	Workshop 3	Workshop 4
<b>14:30-15:00</b>	Afternoon tea			
<b>15:00-17:00</b>	Workshop 5	Workshop 6	Workshop 7	Workshop 8
<b>18:00-20:00</b>	Welcome Reception			
TIME	TUESDAY 27 OCTOBER 2026			
<b>9:00-10:30</b>	Morning plenary			
<b>10:30-11:00</b>	Morning tea			
<b>11:00-12:15</b>	Session 1	Session 2	Session 3	Session 4
<b>12:15-13:15</b>	Lunch			
<b>13:15-14:30</b>	Session 5	Session 6	Session 7	Session 8
<b>14:30-14:35</b>	Room change			
<b>14:35-15:50</b>	Session 9	Session 10	Session 11	Session 12
	3 min posters   Poster author discussion, Exhibition Hall			
<b>15:50-16:15</b>	Afternoon tea			
<b>16:15-17:30</b>	Afternoon plenary			
	Social event			
TIME	WEDNESDAY 28 OCTOBER 2026			
<b>7:30-8:30</b>	Breakfast session			
<b>9:00-10:30</b>	Morning plenary			
<b>10:30-11:00</b>	Morning tea			
<b>11:00-12:15</b>	Session 13	Session 14	Session 15	Session 16   Interactive workshop
<b>12:15-13:15</b>	Lunch			
<b>13:15-14:30</b>	Session 17	Session 18	Session 19	Session 20   Interactive workshop
<b>14:30-14:35</b>	Room change			
<b>14:35-15:50</b>	Session 21	Session 22	Session 23	Session 24   Interactive workshop
<b>15:50-16:15</b>	Afternoon tea			
<b>16:15-17:30</b>	Afternoon plenary			
<b>19:00-22:00</b>	Gala dinner			
TIME	THURSDAY 29 OCTOBER 2026			
<b>9:00-10:30</b>	Morning plenary			
<b>10:30-11:00</b>	Morning tea			
<b>11:00-12:15</b>	Session 25	Session 26	Session 27	Session 28
<b>12:15-12:20</b>	Room change			
<b>12:20-13:35</b>	Session 29	Session 30	Session 31	Session 32
<b>13:35-14:30</b>	Lunch			
<b>14:30-15:30</b>	Closing plenary			

# Sponsorship Opportunities

**An exciting range of sponsorship opportunities has been developed to ensure a successful outcome for sponsor involvement.**

The Conference Committee is dedicated to the task of matching sponsorship packages to your requirements. If you would like to discuss a bespoke opportunity to suit your objectives and your budget,

please contact the Sponsorship Manager **Andrea Diaz**.

**P:** +61 2 9213 4007

**E:** [andrea.diaz@wearemci.com](mailto:andrea.diaz@wearemci.com)

Please note all costs are in Australian Dollars and exclusive of GST and this will be added to your invoice.

SPONSORSHIP PACKAGES	NUMBER	HIGHLIGHTS	EXHIBITION BOOTH	SPONSOR REGISTRATION	WELCOME RECEPTION TICKETS	GALA DINNER TICKET	INVESTMENT
<b>Diamond</b>	Exclusive	Key conference partner	18m2	12	12	12	<b>SOLD</b>
<b>Platinum</b>	Exclusive	Exclusive naming rights to our social event highlight of the conference, the gala dinner	18m2	6	6	6	<b>SOLD</b>
<b>Gold</b>	4	Opportunity to choose one of four high profile branding options	9m2	4	4	4	\$26,250
<b>Silver</b>	5	Choose your preferred branding and advertising experiences within the Exhibition Hall	6m2	2	2	2	\$19,250
<b>Bronze</b>	Limited	Brand exposure at the Conference	-	2	2	-	\$8,500
<b>PROGRAM AND EDUCATIONAL OPPORTUNITIES</b>							
<b>ARSC Regional &amp; Rural Scholarships Sponsorship</b>	Exclusive	Acknowledgement as ARSC Regional & Rural Scholarships sponsor	-	2	2	2	<b>SOLD</b>
<b>ARSC Low/Middle Income Countries Scholarships Sponsorship</b>	Exclusive	Acknowledgement and brand recognition as ARSC Low/ Middle Income Scholarships sponsor	-	2	2	2	<b>SOLD</b>
<b>Day 1 Workshop</b>	Exclusive per workshop	Naming rights to the available workshops for sponsorship include: • International Outreach Chapter • Women in Road Safety Network • Early Career Network • Road Policing Network • Local Government Network • Regional Road Safety Network • Heavy Vehicle Safety Network • Rural Road Safety Network	-	2	2	2	\$13,000

SPONSORSHIP PACKAGES	NUMBER	HIGHLIGHTS	EXHIBITION BOOTH	SPONSOR REGISTRATION	WELCOME RECEPTION TICKETS	GALA DINNER TICKET	INVESTMENT
<b>PROGRAM AND EDUCATIONAL OPPORTUNITIES</b>							
<b>Breakfast Session</b>	1	Opportunity to sponsor a 60-minute Breakfast Workshop with your invited facilitator	-	2	2	-	\$14,000
<b>Plenary Speaker Sponsor</b>	Multiple	Naming rights to the selected speaker	-	1	1	-	<b>SOLD (International)</b>
							\$10,000 (National)
<b>Debate Sponsor</b>	Exclusive	-	-	-	-	-	\$5,000
<b>Journal of Road Safety Session Sponsor</b>	Exclusive	Opportunity to include one advert within conference Journal in the leadup to the event	-	2	2	-	\$8,500
<b>Poster Presentation Area</b>	Exclusive	Naming rights to key exhibition feature	-	1	1	-	\$5,000
<b>AWARDS AND PRIZES</b>							
<b>ACRS Women in Road Safety Award</b>	Exclusive	One of three opportunities to sponsor the ACRS Awards at the gala dinner	-	3	3	3	\$16,000
<b>ACRS Young Leaders Oration Award</b>	Exclusive		-	3	3	3	\$16,000
<b>ACRS Excellence in Road Safety Award</b>	Exclusive		-	3	3	3	\$16,000
<b>Individual Conference Prizes</b>	Multiple (Limited prizes remaining)	Opportunity to present the prize/s at the Closing Ceremony (Day 3)	-	1	1	-	\$3,500
<b>BRANDING AND ADVERTISING OPTIONS</b>							
<b>Exhibition floor decals</b>	Six	Showcase your brand with targeted advertising options designed to amplify your visibility and impact	-	-	-	-	\$2,000
<b>Charge bar</b>	Exclusive		-	-	-	-	\$7,000
<b>Digital Advertising on App</b>	Multiple		-	-	-	-	\$1,800
<b>EDM Advertorial</b>	Multiple		-	-	-	-	\$2,000
<b>EDM Banner</b>	Multiple		-	-	-	-	\$1,500
<b>Thank you EDM banner post-conference</b>	Multiple		-	-	-	-	\$2,000
<b>EXHIBITION</b>							
Exhibition Booth	NUMBER	HIGHLIGHTS	EXHIBITION BOOTH	EXHIBITOR REGISTRATION	WELCOME RECEPTION TICKETS	GALA DINNER TICKET	INVESTMENT
<b>Exhibition Booth</b>	Multiple	9sqm booth	1	2	2	-	\$7,000
	Multiple	6sqm booth	1	2	2	-	\$6,000



# Sponsorship Packages

- | **Program and Educational Opportunities**
- | **Awards and Prizes**
- | **Branding and Advertising options**
- | **Exhibition**

# Diamond Sponsor

**Our Diamond sponsor is recognised as a key conference partner and is our premium level of sponsorship, providing the highest level of exposure leading up to, during and after the conference.**

## Exposure

- Acknowledgement as Diamond sponsor in conference opening session and closing session
- Company logo and acknowledgement in all promotional material, as a Diamond sponsor
- Company logo on the conference website, as a Diamond sponsor, linking to your website
- Promotion as Diamond sponsor on all promotional marketing in the lead up to the conference
- Company logo displayed in opening address presentation
- Promotional item supplied by the sponsor for delegates during the conference (to be approved by ACRS)
- Links to company website and online promotional advertisement in the conference app
- Opportunity to present for 5-minutes to the conference delegates (time to be agreed with organising committee)
- Your organisation will be entitled to use the endorsement phrase "Diamond Sponsor of ARSC2026: the Australasian Road Safety Conference" from time of confirmation until December 2026

## Exhibition site

- Two (2) complimentary exhibition booths with priority allocation – total space 18sqm

## Registration

- Twelve (12) sponsor registrations with complimentary tickets
- Twelve (12) tickets to the welcome reception
- Twelve (12) tickets to the grand dinner

# SOLD

## Delegate List

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## Post event report

- Access to the post event report



# Platinum Sponsor

## \$52,500 - EXCLUSIVE

**A high-level sponsorship, providing significant exposure leading up to, during and after the conference as our Platinum sponsor. Exclusive naming rights to our social event highlight of the conference, the gala dinner. A social event with the locally produced fine food and drinks as well as entertainment. This option provides the chance to network in more exclusive surroundings.**

- Acknowledgement as gala dinner sponsor
- Opportunity for a company representative to make a 3 min speech during the dinner
- Logo on branding for the dinner

### **Additional entitlements included**

- Acknowledgement as Platinum sponsor in conference opening session and closing session
- Company logo and acknowledgement in all promotional material, as Platinum sponsor
- Company logo on the conference website, as a Platinum sponsor, linking to your website
- Promotion as Platinum sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional advertisements in the conference app

### **Exhibition site**

- Two (2) complimentary exhibition booths – total space 18sqm

### **Registration**

- Six (6) sponsor registrations to the conference
- Six (6) tickets to the welcome reception
- Six (6) tickets to the gala dinner

# SOLD

### **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

### **Post event report**

- Access to the post event report

# Gold Sponsor

## \$26,250 - LIMITED OPPORTUNITIES

**Our Gold Sponsors have the opportunity to choose one of the following high profile options as an inclusion in their package. (Options subject to availability, sold on a first come first served basis).**

### OPTION A - CONFERENCE WELCOME RECEPTION SPONSOR

The welcome reception is included in all registrations (subject to capacity) and therefore a highly attended event, a great ice breaker and networking opportunity.

- Exclusive naming rights to the welcome reception
- Opportunity for a company representative to make a 3 min speech
- Logo on signage for the welcome reception
- Four (4) additional tickets to the welcome reception

### OPTION B - BARISTA STATIONS

Dedicated barista stations that serves "the good stuff". Fuel attendees' energy while creating a vibrant hub for engagement and brand exposure.

- Naming rights to all barista stations
- Opportunity to provide 1x pull up banner behind the coffee cart
- Company logo incorporated into cart design
- Opportunity to provide branded cups, napkins and aprons for serving staff for an additional cost

### OPTION C - LANYARD

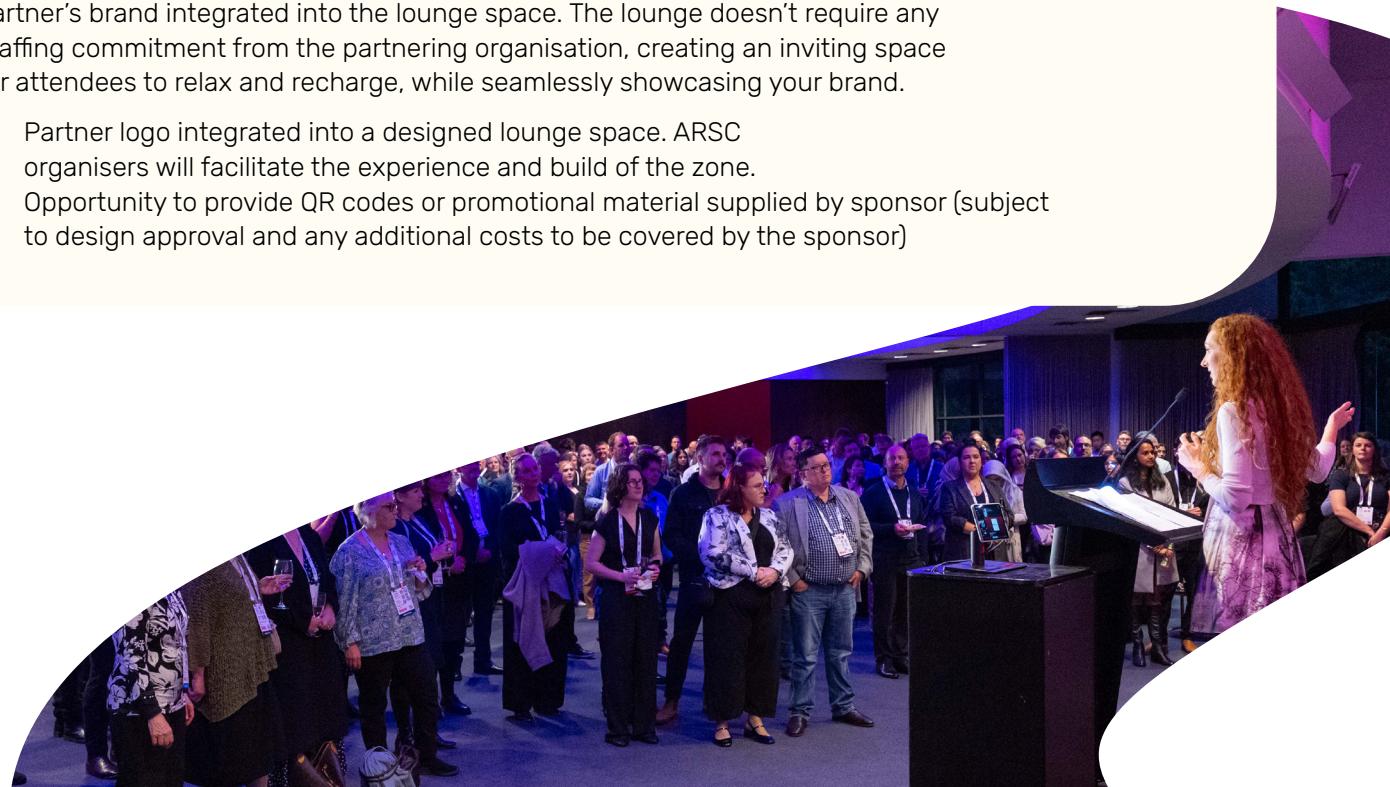
Worn by all delegates every day of the conference, this makes your brand highly visible and a memorable brand reminder of a successful ARSC.

- Naming rights to the conference lanyard, provided to all event registrants
- Company logo incorporated into the printed lanyard

### OPTION D - LOUNGE

Dedicated free-use areas of the hotel for delegates and expo visitors, with the partner's brand integrated into the lounge space. The lounge doesn't require any staffing commitment from the partnering organisation, creating an inviting space for attendees to relax and recharge, while seamlessly showcasing your brand.

- Partner logo integrated into a designed lounge space. ARSC organisers will facilitate the experience and build of the zone.
- Opportunity to provide QR codes or promotional material supplied by sponsor (subject to design approval and any additional costs to be covered by the sponsor)



# Gold Sponsor

## **Additional Gold sponsor entitlements included in all options**

- Acknowledgement as Gold sponsor in conference opening session and closing session
- Company logo and acknowledgement in all promotional material, as Gold sponsor
- Company logo on the conference website, as a Gold sponsor, linking to your website
- Promotion as Gold sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional brochures in the conference app

## **Exhibition site**

- One (1) complimentary exhibition booth – total space 9 sqm

## **Registration**

- Four (4) sponsor registrations to the conference
- Four (4) tickets to the welcome reception
- Four (4) tickets to the gala dinner

## **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## **Post event report**

- Access to the post event report



# Silver Sponsor

## \$19,250 - LIMITED OPPORTUNITIES

**Our Silver sponsors have the opportunity to choose branding and advertising experiences within the Exhibition Hall, ensuring your brand is extremely visible in high traffic areas. The experiences don't require any staffing commitment from the partnering organisation, making it an impactful way to reinforce your brand with attendees.**

### OPTION A - PROGRAM WALL

A notable brand positioning opportunity with a presence at the conference entrance.

- Company logo incorporated into the program wall design
- Sponsor QR code may be integrated into the program wall design

### OPTION B - CONFERENCE APP SPONSOR

The opportunity exists for naming rights to the conference app. This is a high profile opportunity that will be in place not just throughout the conference but will continue afterwards.

The conference app will be widely utilised by each delegate throughout the conference.

Features include program and speaker referencing, live polling, Q&A, event stream, access to all delegates, presenters, and sponsors. This is a great way to have your brand in front of many delegates in the week leading up to the conference and for 30+ days post-conference.

- Company logo featured on all pages of the platform
- Naming rights to the app
- Company logo on the app cover page
- Optional push notifications to delegates each day of the conference (Subject to approval)

### OPTION C - CATERING STATION

- Company logo will be incorporated into physical signage at entry to catering stations
- Company logo against all mentions of selected lunch

### OPTION D - TRIVIA NIGHT PARTNER

Sponsor has the opportunity to sponsor and play a lead role in organising the Trivia Game Night following the program proceedings on Day 2. This is a great way to engage a small group of delegates in a fun and social setting.

- Naming rights to trivia night
- Opportunity to provide pull-up banners in designated area at the trivia night venue



# Silver Sponsor

## **Additional Silver sponsor entitlements included in all options**

- Acknowledgement as Silver sponsor in conference opening session and closing session
- Company logo and acknowledgement in all promotional material, as Silver sponsor
- Company logo on the conference website, as a Silver sponsor, linking to your website
- Promotion as Silver sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional brochures in the conference app

## **Exhibition site**

- One (1) complimentary exhibition booth – total space 6sqm

## **Registration**

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the welcome reception
- Two (2) tickets to the gala dinner

## **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## **Post event report**

- Access to the post event report

# Bronze Sponsor

## **\$8,500 - LIMITED OPPORTUNITIES**

**Our Bronze sponsors are perfect for organizations looking to provide brand awareness, without the need for an exhibition booth. Bronze sponsors have the opportunity to spend up to \$5,000 worth of value in branding and advertising selections.**

## **Additional entitlements included in options**

- Acknowledgement as Bronze sponsor in conference opening session and closing session
- Company logo and acknowledgement in all promotional material, as Bronze sponsor
- Company logo on the conference website, as a Bronze sponsor, linking to your website
- Promotion as Bronze sponsor on all promotional marketing in the lead up to the conference
- Links to company website and online promotional brochures in the conference app
- Opportunity to provide pull-up banners in designated area (Subject to space availability)

## **Registration**

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the welcome reception

## PROGRAM AND EDUCATIONAL OPPORTUNITIES

# ARSC Regional & Rural Scholarships Sponsorship

### **\$65,000 - EXCLUSIVE**

The Regional and Rural Scholarships target individuals working in road safety outside the capital cities of Australian States and Territories and New Zealand Regions. Open to employees of non-profits, small businesses, local government, community groups, or research students, the scholarships aim to assist those unable to attend the conference otherwise. With a focus on reducing trauma in regional and rural areas, where two-thirds of road deaths occur, the initiative supports stakeholders with limited resources.

By providing opportunities like attending the ARSC, the scholarships address the challenges faced by local governments in fulfilling their road safety responsibilities. Recipients benefit from gaining international insights, fostering collaboration, and bringing valuable knowledge back to their communities. Furthermore, the scholarships ensure representation of regional and rural perspectives at conferences, contributing to the informed development of road safety research, policy, and practice.

#### **Exposure**

- Logo featured on all conference collateral
- Acknowledgement and brand recognition as ARSC Regional & Rural Scholarships sponsor in conference opening session and closing session
- Company logo and acknowledgement on all promotional material, as a ARSC Regional & Rural Scholarships sponsor
- Company logo on the conference website, as ARSC Regional & Rural Scholarships sponsor, linking to your website
- Promotion as ARSC Regional & Rural Scholarships sponsor on all promotional marketing in the lead up to the conference
- Company logo displayed in opening presentation
- Sponsor can provide a promotional item for delegates (to be approved by ACRS)
- Links to company website and online promotional brochures in the Conference App

# SOLD

#### **Exhibition site**

- One (1) complimentary exhibition booths – total space 9sqm

#### **Registration**

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the welcome reception
- Two (2) tickets to the gala dinner

#### **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## PROGRAM AND EDUCATIONAL OPPORTUNITIES

# ARSC Low/Middle Income Countries Scholarships Sponsorship

### **\$65,000 - EXCLUSIVE**

The Low and Middle-Income Countries (LMIC) Scholarships are designed for individuals engaged in road safety outside the Australian and New Zealand Regions. These scholarships are available to road safety professionals, including researchers, practitioners, policy makers, emergency services personnel, and community groups, who are citizens of LMICs. The aim is to provide a platform for presenting work conducted in their respective countries that promotes road safety locally or across the region.

These scholarships offer the opportunity to attend the Australasian Road Safety Conference (ARSC), facilitating research development, capability and capacity building. They support proven concepts and evaluated projects, allowing road safety professionals to showcase their findings at the annual conference. Additionally, recipients can network with fellow participants from various disciplines, gaining valuable knowledge and contributing to the global development of road safety research, policy, and practice. The scholarships play a crucial role in ensuring the representation of international delegates at conferences, fostering informed discussions on a global scale.

#### **Exposure**

- Logo featured on all conference collateral
- Acknowledgement and branding as ARSC Low/Middle Income Scholarships sponsor in conference opening address
- Acknowledgement as ARSC Low/Middle Income Scholarships sponsor in the conference closing address
- Company logo and acknowledgement in all promotional material, as a ARSC Low/Middle Income Scholarships sponsor
- Company logo on the conference website, as a ARSC Low/Middle Income Scholarships sponsor, linking to your website
- Promotion as ARSC Low/Middle Income Scholarships sponsor on all promotional marketing in the lead up to the conference
- Company logo displayed in opening presentation
- Sponsor can provide a promotional item for delegates (to be approved by ACRS)
- Links to company website and online promotional brochures in the conference app
- Your organisation will be entitled to use the endorsement phrase "Major Sponsor of ARSC2026: the Australasian Road Safety Conference" from time of confirmation until December 2026

# SOLD

#### **Exhibition site**

- One (1) complimentary exhibition booth – total space 9 sqm

#### **Registration**

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the welcome reception
- Two (2) tickets to the gala dinner

#### **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## PROGRAM AND EDUCATIONAL OPPORTUNITIES

# Day 1 Workshop

### \$13,000 - EXCLUSIVE PER WORKSHOP

**Pre-conference workshops are a key component of the ARSC conference, offering businesses a unique opportunity to contribute to the official program. These workshops provide a platform to showcase your expertise and share your contributions to road safety with an engaged audience.**

Opportunities are available to deliver workshop-style presentations alongside the established workshop activities. A paper overview must be submitted for committee approval to ensure alignment with the program.

Scheduled workshops to take place on the ARSC pre conference day (Monday).

#### **Available workshops for sponsorship include:**

- International Outreach Chapter
- Women in Road Safety Network
- Early Career Network
- Road Policing Network
- Local Government Network
- Regional Road Safety Network
- Heavy Vehicle Safety Network
- Rural Road Safety Network

#### **Exposure**

- Recognition as the specific workshop sponsor
- Naming rights to the specific workshop
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Promotion as named workshop sponsor on all promotional marketing in the lead up to the conference
- Opportunity to provide content for a dedicated EDM to conference delegates promoting the event
- Opportunity for one presentation alongside program (Paper overview to be submitted for committee acceptance and approval)
- Links to company website and online promotional brochures in the Conference App

#### **Registration**

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the welcome reception
- Two (2) tickets to the gala dinner

#### **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## PROGRAM AND EDUCATIONAL OPPORTUNITIES

# Breakfast Workshop Sponsor

**\$14,000 - EXCLUSIVE**

**We find sponsors gain invaluable access to conference delegates by way of holding a Breakfast Workshop.**

The Sponsor and Conference Organisers work closely together to manage registrations of workshop attendees who can pre-register for the workshop.

### **Exposure**

- Opportunity to sponsor a 60-minute Breakfast Workshop with your invited facilitator and speakers on Wednesday morning before the Conference commences
- 60 minutes is inclusive of presentation (guest speaker/s and or panel), Q&A and networking
- Written overview of Workshop content, including proposed facilitator and speaker profiles, to be submitted by Sponsor and approved by 2026 ARSC Host Committee
- Opportunity to display signage (at sponsor's own expense) inside and outside of workshop room. Electronic signage outside room will also be provided by the venue
- Breakfast provided for up to 35 attendees including sponsor team. Additional attendees can also attend at an additional cost to sponsor
- 30% discount provided on Exhibition Booth (either 3m x 3m or 3m x 2m)
- RSVP and attendance data provided (subject to GDPR and privacy)
- Acknowledgment as the Breakfast Workshop Sponsor during the conference's opening address
- Company logo and acknowledgment in all promotional materials as a Breakfast Workshop Sponsor
- Company logo on the conference website, linking to your website
- Promotion as a Breakfast Workshop Sponsor across all pre-conference marketing
- Opportunity to provide a banner for an EDM to delegates about your session (can include an RSVP link)
- Inclusion of links to your website and promotional brochures in the Conference App

### **Registration**

- Two (2) sponsor registrations to the conference
- Two (2) tickets to the welcome reception

### **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## PROGRAM AND EDUCATIONAL OPPORTUNITIES

# Plenary Speaker Sponsor

**INTERNATIONAL \$15,000 (SOLD)**

**NATIONAL \$10,000**

**Our speakers are a main drawcard for the conference program, this is a high-profile opportunity for branding.**

- Speaker and session selection to be approved by the program committee
- Opportunity for a company representative to introduce the keynote speaker or plenary session
- Company logo on the opening session slide
- Promotion of involvement on the conference website and program

#### **Registration**

- Sponsorship supports speaker with travel and registration to conference
- One (1) sponsor registration to the conference
- One (1) ticket to the welcome reception

#### **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## PROGRAM AND EDUCATIONAL OPPORTUNITIES

# Debate Sponsor

**\$5,000 (EXCLUSIVE)**

- Acknowledgment as the Debate Sponsor during the conference's opening address
- Company logo and acknowledgment in all promotional materials as a Debate Sponsor
- Company logo on the conference website, linking to your website
- Promotion as a Debate Sponsor across all pre-conference marketing
- Opportunity to provide a banner for an EDM to delegates about the session
- Inclusion of links to your website and promotional brochures in the Conference App
- Opportunity for sponsor to provide branded (and quirky) timer to be used during debate and/or provide the 'trophy' for the winning team.

## **PROGRAM AND EDUCATIONAL OPPORTUNITIES**

# **Journal of Road Safety Session Sponsor**

**\$8,500 - EXCLUSIVE**

**Exclusive sponsorship of the conference program session on the Journal of Road Safety: Q&A with the editorial team.**

#### **Exposure**

- One year ACRS Journal sponsorship included (4x editions per year)
- Opportunity to provide a 3 minute presentation during session
- Opportunity to provide content for one dedicated advert within conference journal in the lead-up to the event promoting the session company logo included in conference promotion within the Journal in the leadup to the event
- Opportunity to include one advert within conference Journal in the leadup to the event
- Recognition as the specific event sponsor
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Promotion as named program sponsor on all promotional marketing in the lead up to the conference

#### **Registration**

- One (1) sponsor registration to the conference
- One (1) ticket to the welcome reception

#### **Delegate List**

- Delegate list (subject to delegate consent and data privacy laws) (GDPR compliant)

## **PROGRAM AND EDUCATIONAL OPPORTUNITIES**

# **Poster Presentation Area**

**\$5,000 - EXCLUSIVE**

**The Poster area will be situated in the main area and will be highly visited throughout the conference as well as hosting a scheduled poster presentation session.**

#### **Exposure**

- Naming rights to the poster session and area
- Company logo on the conference website, linking to your website
- Company logo on poster area signage

#### **Registration**

- One (1) sponsor registration to the conference
- One (1) ticket to the welcome reception

## GALA DINNER AWARDS

# ACRS Young Leaders Oration Award

### **\$16,000 - EXCLUSIVE**

The Young Leaders Oration Award recognises an individual for their outstanding commitment to saving lives on our roads, demonstrating active involvement in road safety and shows the potential for future leadership.

# ACRS Women in Road Safety Award

### **\$16,000 - EXCLUSIVE**

The Women in Road Safety Award recognises an individual for their outstanding commitment and effectiveness in their efforts to reduce road trauma.

# ACRS Excellence in Road Safety Award

### **\$16,000 - EXCLUSIVE**

The Excellence in Road Safety Award acknowledges the organisations, individuals and projects for their outstanding innovation, effectiveness and practicality in saving lives and preventing injuries on roads.

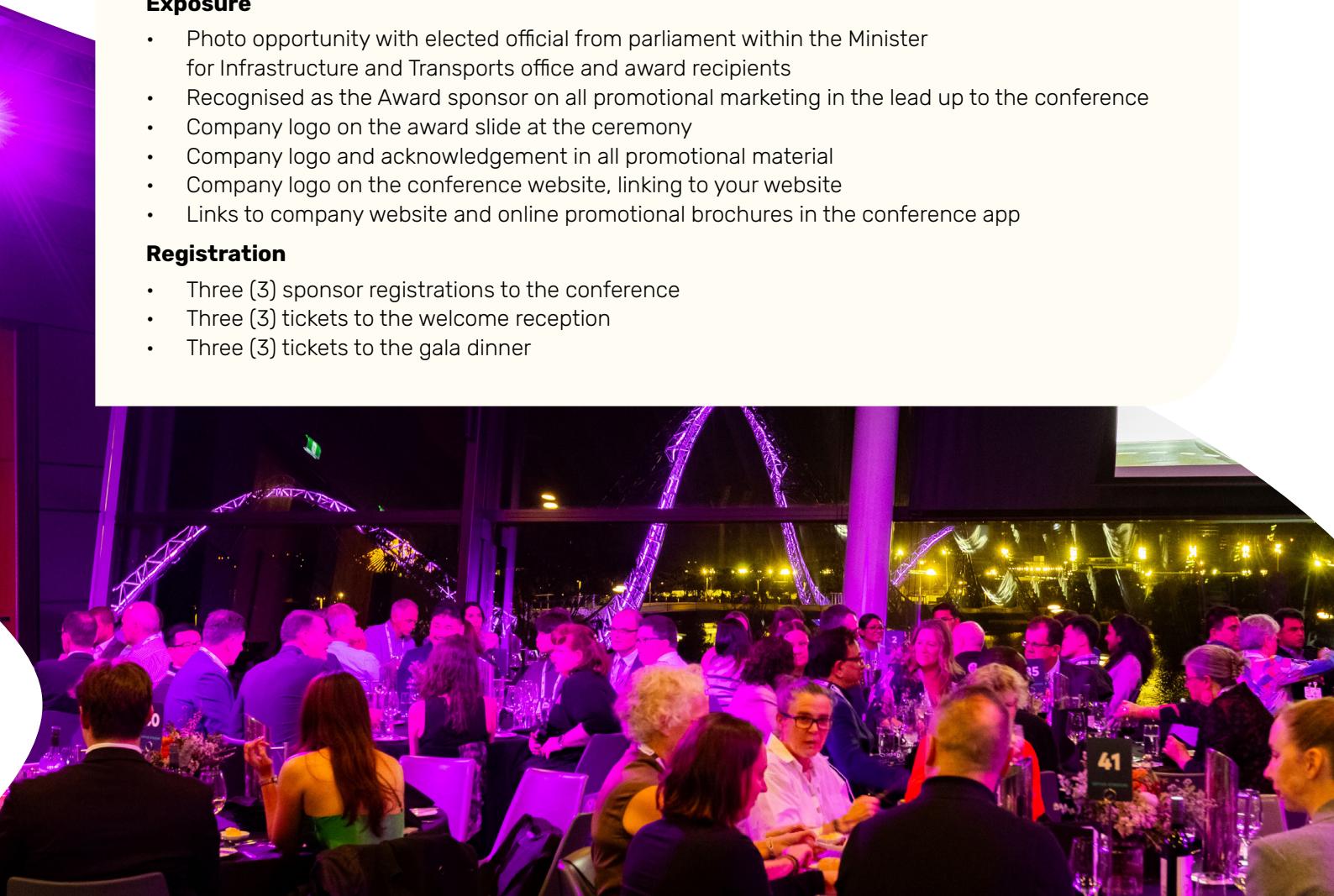
#### **Each award sponsor receives the below entitlements:**

##### **Exposure**

- Photo opportunity with elected official from parliament within the Minister for Infrastructure and Transports office and award recipients
- Recognised as the Award sponsor on all promotional marketing in the lead up to the conference
- Company logo on the award slide at the ceremony
- Company logo and acknowledgement in all promotional material
- Company logo on the conference website, linking to your website
- Links to company website and online promotional brochures in the conference app

##### **Registration**

- Three (3) sponsor registrations to the conference
- Three (3) tickets to the welcome reception
- Three (3) tickets to the gala dinner



## PRIZES - CLOSING CEREMONY

# Individual Conference Prizes Sponsor

**\$4,000 PER PRIZE**

**These prestigious prizes are presented prior to the conference closing ceremony.**

Choose from one of the following prizes:

- Peter Vulcan Prize for Best Research Submission
- Best Submission by a Road Safety Practitioner
- Best Submission by a New Practitioner
- Best Submission by a New Researcher
- Best Submission with Implications for Improving Workplace Road Safety
- Best Submission with Implications for Improving Road Safety Policing
- Best Conference Theme Submission
- Best Road Safety Poster
- Tom McLaughlin Prize for the Best Submission with Implications for Improving Child Road Safety

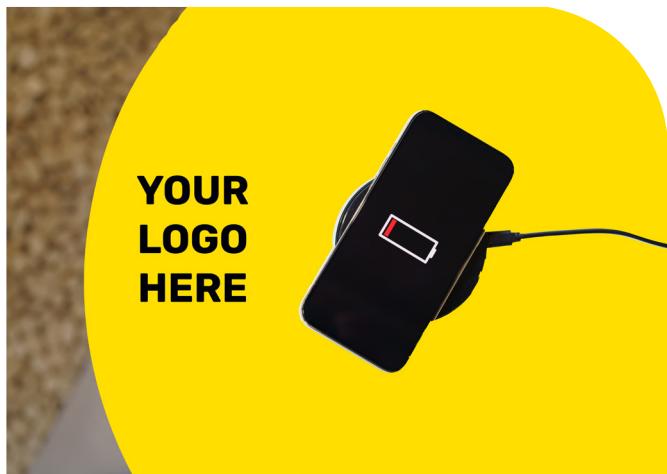
### Exposure

- Opportunity to present to the recipient of the prize you are sponsoring
- Recognised as the Prize sponsor on all promotional marketing in the lead up to the conference
- Company logo on certificate/s

### Registration

- One (1) sponsor registration to the conference
- One (1) ticket to the welcome reception





## BRANDING AND ADVERTISING

# Charge Bar

**\$7,000 - EXCLUSIVE**

- Naming rights to Charge Bar
- Branding on the Charge Bar (provided by sponsor)

## BRANDING AND ADVERTISING

# Digital Advertising on App

**\$1,800 - MULTIPLE OPPORTUNITIES**

A critical resource for all conference and exhibition attendees, the app will house information like exhibition listing, program details and more.

- Full page pop-out PDF advertisement



## BRANDING AND ADVERTISING

# Exhibition Floor Decals

**\$2,000 - MULTIPLE OPPORTUNITIES**

At a limited number of high-traffic locations around the exhibition floor, partner decals can be purchased to showcase your brand, advertising, or a message to promote booth visitation.

- One 1m x 1m decal on the exhibition intersection of your choosing (subject to availability) – artwork to be supplied by the partner

## BRANDING AND ADVERTISING

# EDM Advertorial

### \$2,000 - MULTIPLE OPPORTUNITIES

Distribution mail sent to all registrants, members and mailing list with key conference updates. Your organisation has the opportunity to include an advertorial in one email. There will be a maximum of one advertorial per newsletter.

## BRANDING AND ADVERTISING

# EDM Banner

### \$1,500 - MULTIPLE OPPORTUNITIES

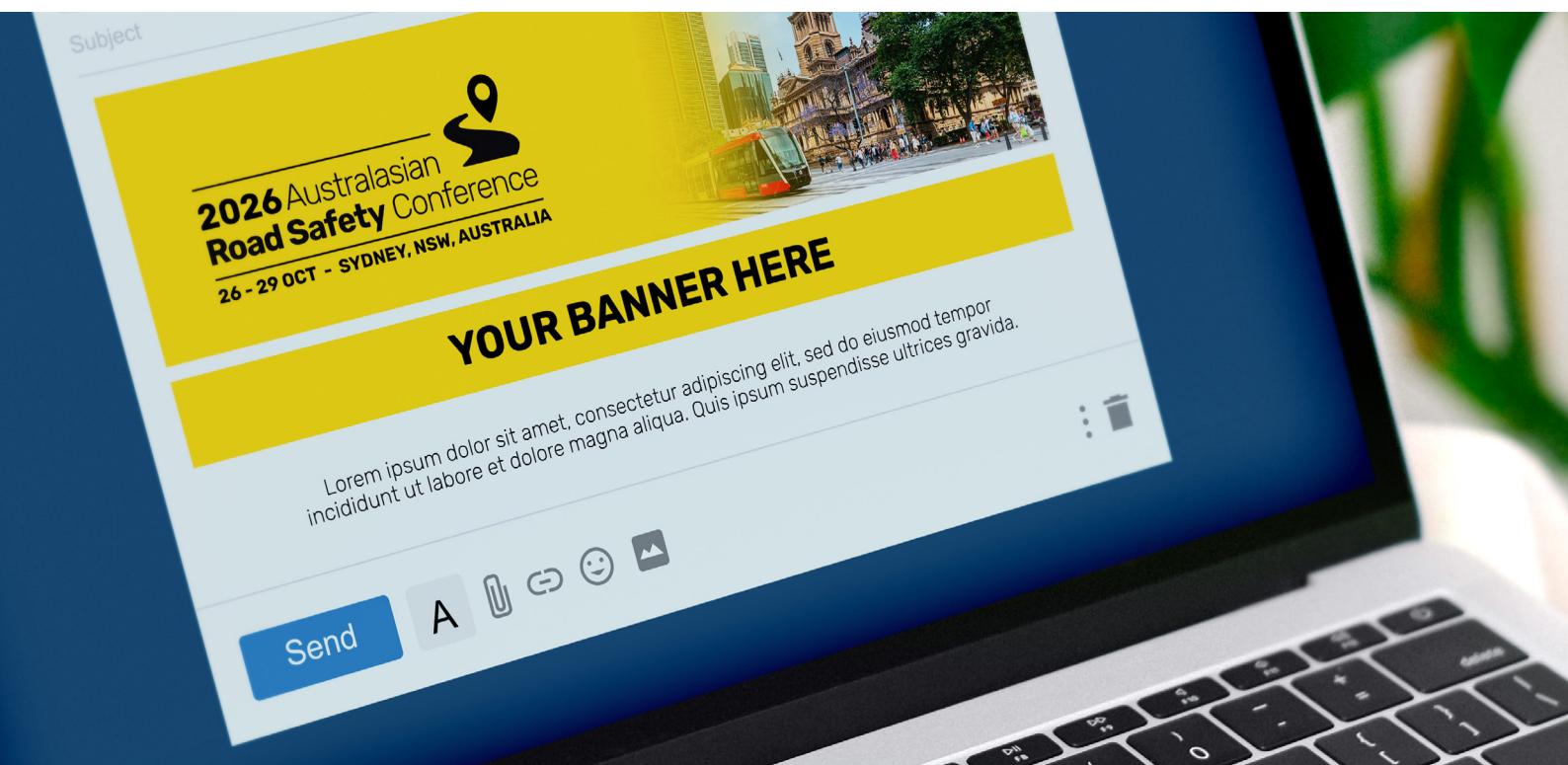
Distribution mail sent to all registrants, members and mailing list with key conference updates. Your organisation has the opportunity to include a branded banner for inclusion in one email. A maximum of two banners will be included in each email, making this a prime visibility opportunity.

## BRANDING AND ADVERTISING

# Thank You EDM Banner

### \$2,000 - MULTIPLE OPPORTUNITIES | POST-CONFERENCE

Include a banner in the distribution mail sent to all registrants after the event. A maximum of three banners will be included in the email, making this a prime visibility opportunity.



## EXHIBITION

# Exhibition Booth

**9SQM BOOTH - \$7,000 | 6SQM BOOTH - \$6,000**

### **Exposure**

- Company logo on conference website as Exhibitor
- Company logo and 25 word bio in conference app

### **Inclusions**

- 9sqm OR 6sqm exhibition booth (back and side walls)
- Carpeted floor
- One (1) power socket
- Two (2) spotlights
- Company name on fascia above booth

### **Registration**

- Two (2) exhibitor registrations
- Option to purchase tickets to the gala dinner

### **Registration Inclusions**

- Access to conference sessions
- Access to the exhibition hall
- Morning tea, lunch and afternoon tea on the conference days
- Ticket to welcome reception

# Terms and Conditions

## **The following terms and conditions apply to your contract as a partner and/or exhibitor at 2026 Australasian Road Safety Conference.**

### **THINGS YOU NEED TO KNOW**

- You (partnering/sponsoring/exhibiting organisation) by completing the sponsorship booking form or the exhibition booking form accept these Terms and Conditions.
- We/Us (MCI ABN 76 108 781 988) representing the Organising Committee and the Host Body do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the website (australasianroadsafetyconference.com.au) for the latest information on 2026 ARSC.

### **SERVICES**

- All Services will be provided based on the information and specifications supplied by you. All information that we provide is supplied in good faith, but we do not warrant or guarantee the accuracy or completeness of any information provided by us or any third party. It is not within the scope of our obligations to enquire as to, or to verify, the accuracy of completeness of information that we receive from you or any third parties.
- The Services and Deliverables specified in previous conversations are indicative only and may be amended by us from time to time. While we will use all reasonable endeavours to deliver the features and functionality specified therein, nothing in this Agreement prevents us from amending the Services at any time during the event delivery.
- We will use reasonable endeavours to provide the Services promptly or by an applicable Delivery Date or such other dates as agreed by the parties in writing. Any Delivery Date or time quoted for delivery, commencement or completion of any part of the Services is an estimate only and time will not be of the essence.

### **YOUR OBLIGATIONS**

You acknowledge that our ability to be able to provide the Services to you without delay or interruption is dependent on your full and timely cooperation. You will (and will ensure that the Authorised Users will):

- Co-operate with and assist us in the supply of your content
- Promptly provide us with full and accurate information, data and explanations as and when required;
- Comply with applicable laws and regulations (including the General Data Protection regulation ("GDPR") with respect to user privacy, data collection, data retention, data transmission, data storage and the use of cookies
- Comply with all reasonable directions and guidelines from us as advised from time to time.

### **FINANCIAL FACTS**

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited— i.e. you will be billed at the next highest level (early rate to standard, etc.).
- You will not receive any partnership or exhibition entitlements, including allocation of booth location (allocated in order of partnership/exhibition level) until all monies have been paid.
- All prices are quoted in Australian dollars and exclude GST.
- Payments can be made via electronic funds transfer (EFT).
- If you pay by electronic funds transfer you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card a processing fee may be charged.
- In no event will MCI Australia/2026 ARSC be liable to you or any third party for any:

### **CANCELLATION**

- You must notify us in writing if you need to cancel.
- Cancellations received prior to 31 July 2026 will be refunded 50% of the total investment amount
- Cancellations made after this date will not be refunded.
- Your non-payment does not cancel your contractual obligations to us.
- No exhibitor shall occupy allocated space until all monies owing to the organiser by the exhibitor are paid in full.
- In the unlikely case that the event cancels,

2026 ARSC will refund your full financial investment minus any expenses incurred to date of the cancellation. This includes, but not limited to, any costs for your program involvement and any promotional exposure up until the time cancellation occurs.

- In the unlikely case that the event postpones or changes format significantly from what is outlined in this prospectus the extent of refunds will be a matter for the Host Organisation (the underwriter) to decide. 2026 ARSC will forward requests for annulment of contract or refund to MCI Australia for arbitration.

## INTERNATIONAL TRANSACTION FEE

- MCI is the merchant for all registration transactions. As a global company with headquarters in Geneva, the merchant facility is located in Switzerland.
- Rarely, an international transaction fee or charge may be made by your bank.
- 2026 ARSC team will refund any international transaction fees incurred by affected delegates. – Please contact the team to make these arrangements.
- Note that you will be required to provide further transaction and bank information to ensure that the refund can be processed.

## YOU AND YOUR STAFF ONSITE

- Your application to sponsor does not constitute an attendee registration unless outlined in your sponsorship entitlements package. You will need to do that separately.
- All exhibition staff must be registered online—i.e. complimentary exhibitor/partner registration, or by purchasing additional exhibitor/sponsor staff registrations.

## PRINT + PROMOTIONAL ENTITLEMENTS

- Logos and other printed material may, at our sole discretion, be reproduced in colour (where possible), OR the nominated meeting spot colour/s OR mono depending on the method of production.
- The sponsor must provide suitable material to meet our publication requirements and deadlines.
- Please provide all material at 300 DPI at 100% in jpeg (preferred for website) AND eps (preferred for print) format including, where possible, RGB or Pantone colour equivalents.
- Where applicable, advertisements are to be supplied by the sponsor.
- No print or web recognition will be given unless payment terms have been met.

## NON-SPONSORED FUNCTIONS

To seek approval to host an un-endorsed but approved satellite function, please share with the conference secretariat the following details for review and approval by the conference organisers:

- Function name
- Location
- Date/time
- Expected attendee numbers
- Function objectives/content summary

Proceeding with running unauthorised function in competition with the conference will be seen as hosting a pirate symposium.

## PRIVACY STATEMENT

Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us. In addition, your name, organisation, and country/state of origin may be published on the delegate list which is provided to delegates, exhibitors, and partners at the event. If you do not wish your details to be included in this list, please contact us.

# Application Form

Please send completed applications to 2026 ARSC Sponsorship & Exhibition Manager  
**Andrea Diaz** at [andrea.diaz@wearemci.com](mailto:andrea.diaz@wearemci.com) or call **+61 2 9213 4007** for any queries.

## CONTACT DETAILS OF APPLICANT

Mr      Mrs      Ms      Miss      Dr      Prof      Other

Given name      Family name

Position      Industry sector

Organisation name  
(for invoicing purposes)

Organisation name  
(for marketing purposes)

Address

State      Country      Postcode

Email      Phone ()

Website      Mobile

Onsite contact name      Onsite contact mobile

SPONSORSHIP PACKAGES	NUMBER	INVESTMENT (AUD)	
<b>Diamond</b>		<b>SOLD</b>	
<b>Platinum</b>		<b>SOLD</b>	
<b>Gold</b>			
Conference Welcome Reception Sponsor			
Barista Stations	Limited	\$26,250	Please select an option
Lanyard			
Lounge			
<b>Silver</b>			
Media and Program Wall			
Conference app Sponsor	1 remaining Limited	\$19,250	Please select an option
Catering Station			
Trivia Night Partner			
<b>Bronze</b>	Limited	\$8,000	
<b>Program and Educational Opportunities</b>			
<b>ARSC Regional &amp; Rural Scholarships Sponsorship</b>		<b>SOLD</b>	
<b>ARSC Low/Middle Income Countries Scholarships Sponsorship</b>		<b>SOLD</b>	
<b>Pre-conference Workshops Sponsorship</b>			
International Outreach Chapter			
Women in Road Safety Network			
Early Career Network			
Road Policing Network	Exclusive per workshop	\$12,500	Please select an option
Local Government Network			
Regional Road Safety Network			
Heavy Vehicle Safety Network			
Rural Road Safety Network			

<b>Breakfast Session Sponsorship</b>	Exclusive	\$14,000	
<b>Debate Sponsor</b>	Exclusive	\$5,000	
<b>Plenary Speaker Sponsor</b>	Multiple	International <b>SOLD</b> \$10,000 each (National)	
<b>Journal of Road Safety Session Sponsor</b>	Exclusive	\$8,000	
<b>Poster Presentation Area</b>	Exclusive	\$5,000	
<b>Awards and Prizes</b>			
<b>ACRS Women in Road Safety Award</b>	Exclusive	\$16,000	
<b>ACRS Young Leaders Oration Award</b>	Exclusive	\$16,000	
<b>ACRS Excellence in Road Safety Award</b>	Exclusive	\$16,000	
<b>Individual Conference Prizes</b>	Multiple (limited remaining)	\$4,000 each	
<b>Branding and Advertising</b>			
<b>Exhibition Entrance Feature</b>	Exclusive	\$12,500	
<b>Exhibition Floor Decals</b>	6	\$2,000 each	
<b>Charge Bar</b>	Exclusive	\$7,000	
<b>Digital Advertising on App</b>	Multiple	\$1,800 each	
<b>EDM Advertorial</b>	Multiple	\$2,000 each	
<b>EDM Banner</b>	Multiple	\$1,500 each	
<b>Thank you EDM banner post-conference</b>	Multiple	\$2,000 each	
<b>Exhibition</b>			
<b>Exhibition Booth</b>	Multiple	<b>6sqm</b> \$6,000	<b>9sqm</b> \$7,000
6sqm			
9sqm			Please select an option

**EXHIBITION DETAILS**

Location: The conference managers will endeavour to allocate space in line with your request, however this cannot be guaranteed.

**Please indicate your preferred booth location:**

**I do not wish to be located adjacent to these companies:**

**I wish to be located adjacent to these companies:**

**My signature below confirms my application to partner the 2026 ARSC. Understanding and agreement to the terms and conditions of partnering or exhibiting with the meeting are assumed with receipt of your completed and signed application to partner or exhibit.**

Insert TOTAL amount payable    Title    Name (please print clearly)    Company position

AUD ex GST

Signature Date (DD/MM/YY)    Signature

/    /

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**2026**

Australasian

**Road Safety**

Conference

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**26 - 29 OCTOBER, 2026**  
**SYDNEY, NSW, AUSTRALIA**

For all partnership and exhibition  
enquiries contact:

**Andrea Diaz**

*2026 ARSC Sponsorship & Exhibition Manager*

**P:** 02 9213 4007

**E:** [andrea.diaz@wearemci.com](mailto:andrea.diaz@wearemci.com)