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**2024**  
Australasian  
**Road Safety**  
Conference

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**30 SEPTEMBER - 3 OCTOBER**  
**HOBART, TASMANIA**

**MARKETING TOOL KIT**

[australasianroadsafetyconference.com.au](http://australasianroadsafetyconference.com.au)



This marketing kit is designed to give you the tools and information to assist you with promoting the Australasian Road Safety Conference within your network. Please follow the brand guidelines to ensure the ARSC 2024 branding stays consistent. We thank you for your support.

## ARSC

The Australasian Road Safety Conference (ARSC) unites decision makers, experts, and leaders from Australasian and international jurisdictions. It fosters networking and collaboration to achieve common safety targets in the field of road safety.

## BRAND GUIDELINES

Please follow the ARSC 2024 brand guidelines so branding stays consistent.



**BRAND GUIDELINES**

## OFFICIAL LINKS

ARSC website: <https://australasianroadsafetyconference.com.au>

Registration: <https://australasianroadsafetyconference.com.au/registration/>

Program: <https://australasianroadsafetyconference.com.au/program2024/>



# BRAND COLLATERAL

## LOGOS

GENERIC



STACKED



LANDSCAPE



[DOWNLOAD LOGO](#)

Logos are also available in white with transparent background.

## OTHER ASSETS

BANNERS - EMAIL SIGNATURE - SPEAKER SLIDE - SOCIAL MEDIA TILES



[DOWNLOAD ASSETS](#)

